

NAHMANews™

PROTECTING THE INTERESTS OF AFFORDABLE HOUSING PROPERTY MANAGERS AND OWNERS

NAHMA's Communities of Quality® Program Receives National Award: Is Among 24 Honored by American Society of Association Executives

August 13, 2012 -- Alexandria, VA -- The National Affordable Housing Management Association (NAHMA) was recently awarded an American Society of Association Executives' (ASAE) Power of A Award (PWRA). NAHMA won a Silver PWRA Award for its Communities of Quality® National Recognition and Awards program.

The PWRA awards recognize association programs, activities and initiatives that advance America and the world, and are part of a larger Power of A awareness campaign launched by ASAE in 2009 to educate and inform policymakers in Washington and others about the wealth of resources and expertise in the association community. The PWRA awards are made to programs that move beyond an association's "everyday" best practices to truly generate some public benefit.

The Communities of Quality® (COQ) National Recognition program acknowledges the best multifamily affordable housing communities across the country for excellence in the way they manage the physical, financial and social condition of the properties. The COQ Awards contest, now entering its 20th year, is a competitive part of the COQ Recognition Program whose winners are honored for the quality of life they offer residents, the level of resident involvement in community life, the properties' financial stability, the certified quality of their staff, and the nature of collaborations with other organizations and agencies.

Other COQ components include listings in NAHMA's National COQ Registry and the national COQ Corporate Partner Designation, which is earned by management companies that have at least 50 percent of their property portfolio accepted into the COQ National Recognition program. This designation was created specifically to honor management companies that successfully maintain a significant portion of their properties to the high standards of the COQ National Recognition program.

"We have long known that the Communities of Quality® program has a big impact on affordable housing providers' interest in and commitment to providing high-quality multifamily housing that is an asset to their communities," said NAHMA President Scott Reithel. "We greatly appreciate being acknowledged by ASAE through its prestigious and competitive awards program."

PWRA awards may be local, national or international in scope. NAHMA's COQ program is national. There are currently more than 1500 properties across the country that have achieved National Recognition status in NAHMA's COQ program.

ASAE received nearly 100 entrants for its 2012 PWRA awards, with 14 associations, including NAHMA, receiving the ASAE Silver Award. PWRA also honors six entrants with a Summit Award and four with a Gold Award. The criteria on which winning entries are selected include reach, originality and effectiveness at solving societal or business problems, and impact on an industry, profession or affected community. Award-winning entries effectively showcase how associations benefit society through volunteerism, education, social responsibility, innovation, research and problem solving.

More information on the Power of A Awards can be found at www.thepowerofa.org/awards and details about Silver Award winners can be found at www.thepowerofa.org/2012/07/asae-announces-fourteen-power-of-a-silver-award-winners. More information on NAHMA's Communities of Quality program can be found at <http://www.nahma.org/content/coq.html>.

About NAHMA

NAHMA is the leading voice for affordable housing management, advocating on behalf of multifamily property managers and owners whose mission is to provide quality affordable housing. NAHMA supports legislative and regulatory policy that promotes the development and preservation of decent and safe affordable housing, is a vital resource for technical education and information, and fosters strategic relations between government and industry. Founded in 1990, NAHMA's membership today includes the industry's most distinguished multifamily owners and management companies. For more information, visit NAHMA's web site at www.nahma.org.

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