

REALPAGE®

RealPage® is the recognized leader and pioneer in multifamily property management software, with a history of developing comprehensive, industry-leading property management systems for performance-conscious owners and managers. More than 20,000 apartment communities across the United States use RealPage's products and services, which are offered for affordable, conventional and student housing properties. Its six on-demand product lines include:

OneSite® property management systems streamline site-based business processes of leasing, accounting, purchasing and facilities management. The product suite includes payment processing, central reporting and document management systems.

CrossFire® sales and marketing systems capture and manage leads, give prospects the ability to view and lease units online and allow residents to report maintenance needs. The systems include a state-of-the-art call center and resident portal technology.

M/PF YieldStar® asset optimization systems provide statistical support for site development, market position analysis, micro and macro supply and demand forecasting, and revenue optimization. The sophisticated revenue management tools provide expert-level research, decision support and executive information systems to the multifamily housing industry.

Velocity™ utility and billing services feature end-to-end billing solutions that improve collections, increase accuracy and reduce labor. Resident billing, utility invoice processing and submetering services are the three major services offered.

LeasingDesk® risk mitigation systems reduce a community's exposure to risk and liability.

OpsTechnology™ provides spend-management systems that automate and standardize procurement, purchasing and payables functions and brings together thousands of vendors and apartment communities to transact business online in a more efficient manner.

For more information, call 1-87-REALPAGE or visit www.realpage.com.

