

NATIONAL AFFORDABLE HOUSING MANAGEMENT ASSOCIATION

# NAHMANews™

PROTECTING THE INTERESTS OF AFFORDABLE HOUSING PROPERTY MANAGERS AND OWNERS

## **NAHMA's NELLSExecutive Develops Skills Needed To Achieve Professionally**

*Alexandria, Va., May 2, 2025* — Boost your leadership skills and take the next step on your professional journey with the National Affordable Housing Management Association's [NAHMA Emerging Leaders Learning Series](#) (NELLS) executive-level course. NELLSExecutive focuses on topics relevant to senior organizational managers and leaders, allowing them to meet career goals. The registration deadline is July 10. Sessions begin Aug. 7, and the course is limited to five to 15 participants. [Register](#) today to secure your spot in the only 2025 executive-level offering.

NELLSExecutive focuses on three dimensions: leading yourself, leading teams, and providing business leadership. Through group sessions and individual coaching, each participant will learn how best to enhance their personal leadership competencies by developing the professional habits and skills needed to achieve desired outcomes.

The executive-level group sessions will address leadership-related topics relevant to day-to-day business and operational challenges, including Management vs. Leadership, Adaptive Leadership, Authority vs. Influence, Growth Mindset, Effective Delegation, Navigating Uncertainty and Preparing for Disruption.

The virtual course is a blended program that combines the benefits of cohort learning with executive coaching. In addition to three group sessions, each participant will have two one-on-one coaching sessions with the course facilitator to tailor program content to their specific requirements. All sessions are conducted using the Zoom videoconferencing platform. Group sessions are 90 minutes, except for Session I, which is 120 minutes and includes program orientation. All group sessions begin at 2 p.m. Eastern.

The orientation and first session for NELLSExecutive are on Aug. 7. Session II takes place on Aug. 28, and the final session is on Sept. 18. The two 60-minute one-to-one coaching sessions will be scheduled individually with participants. Class size is limited to five to 15 participants, and registration is first-come, first-served. Tuition is \$1,250 per person.

NAHMA, in cooperation with course facilitator Brenda Harrington, founder of Adaptive Leadership Strategies LLC, created the NAHMA Emerging Leaders Learning Series course family to include two virtual programs designed to meet you where you are in your professional development: the original NELLSExecutive and the NELLSEManager. NELLSEManager focuses on topics relevant to first-line professionals, including property managers, leasing managers, maintenance managers and compliance specialists. The NELLSExecutive program focuses on issues relevant to senior organizational managers and leaders, typically at the director, regional, officer levels and above.

Completing a NELLS course will earn an individual five continuing education units (CEUs) toward their annual six required CEUs to maintain their [NAHP or NAHP-e credentials](#). In addition, completing a NELLS course will earn an individual a free two-year NAHMA Associate membership. To successfully complete a NELLS course and earn the five CEUs and free Associate membership, an individual must attend all three Zoom webinar classes and both one-on-one coaching sessions. At the end of the course, if a student has attended all five sessions, they will earn a completion certificate noting the five hours of CEUs earned. Students cannot earn any CEUs for less than full attendance.

Brenda Harrington, PCC, is a Certified Executive Coach and former property management executive. She works with clients across a variety of industry sectors to help develop the professional competencies required for effective 21st-century leadership. To learn more, please visit [www.adaptiveleadershipstrategies.com](http://www.adaptiveleadershipstrategies.com).

NAHMA is the leading voice for the affordable housing management industry, promoting developing, managing and preserving quality affordable multifamily housing. NAHMA advocates for legislative and regulatory policy and provides affordable housing professionals with the knowledge to advance excellence in the communities they serve. NAHMA's membership represents 75% of the affordable housing industry and includes its most distinguished multifamily owners and management companies. Visit [www.nahma.org](http://www.nahma.org) for more information.

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