

**Membership and Marketing Committee**  
**Fairmont Hotel, Washington, DC**  
**Wednesday, March 19, 2025**  
**11:15 am to 12:00 pm**

The Membership and Marketing Committee is responsible for recommending policies and procedures related to NAHMA memberships and for implementation, oversight, and review of the association's overall marketing initiatives. The Membership Committee must be chaired by an Executive level member per NAHMA's bylaws.

1. Welcome: Membership Chair Jasmine Borrego and Vice Chair Michele Nathaniels;  
Marketing Chair Gustavo Sapiurka and Vice Chair Ryan Sweeney
2. Ask New Members, First-Time Attendees and Sponsors to Introduce Themselves
3. Review and approval of the October 2024 Meeting Minutes
4. Miscellaneous Program Updates – Brenda Moser and Jennifer Jones
  - a. NAHMA Calendar: 2025 final sales
  - b. Buy Some Get Some reminders and updates
  - c. Leaders Talk Trend Online Forum
5. Old Business
6. New Business:
  - a) New member mentoring program
  - b) Art contest themes for 2027-2032
  - c) Incorporating new ideas into the calendar, such as “resident reminders”
7. Adjournment