

Membership and Marketing Committee
Fairmont Hotel, Washington, DC
Wednesday, October 23, 2024
11:15 am to 12:15 pm

The Membership and Marketing Committee is responsible for recommending policies and procedures related to NAHMA memberships and for implementation, oversight, and review of the association's overall marketing initiatives. The Membership Committee must be chaired by an Executive level member per NAHMA's bylaws.

1. Welcome: Chair Gianna Richards and Vice Chair Melissa Fish-Crane
2. Ask New Members, First-Time Attendees and Sponsors to Introduce Themselves
3. Review and approve the March 2024 Meeting Minutes
4. Miscellaneous Program Updates – Brenda Moser and Jennifer Jones
 - a. 2025 Calendar Sales
 - b. Recruitment Campaign of Nonmembers on NAHMA's Affordable 100 List
 - c. Buy Some Get Some Update
 - d. Technology Update: Meeting App, Leaders Talk Trend Online Forum, Old NAHMA App disabled
5. Old Business
 - a. Updated Membership Applications/Online Form
6. New Business
 - a. Welcome Incoming Committee Leadership; Committee Restructuring
 - b. Thank you: Gianna, Melissa and the committee members for everyone's hard work the past two years
7. Adjournment