

NELLS

NAHMA

Emerging Leaders Learning Series



Career Development for Affordable Housing Management Professionals



Program Overview

The NELLS program was designed exclusively for Affordable Housing Property Management professionals. To better address the learning opportunities for participants at varying organizational levels, we are pleased to announce the addition of NELLS *Manager* to the NELLS course family! NELLS *Manager* will focus specifically on topics relevant to first-line professionals, including Property Managers, Leasing Managers, Maintenance Managers and Compliance Specialists. The original NELLS *Executive* program will continue to focus on topics relevant to senior organizational managers and leaders, typically at the Director, Regional, Officer level and above.

Below is a snapshot of the types of topics covered in each course:

NELLS

Manager

- Developing a Manager Mindset
- Personal Management Style
- Difficult conversations and delivering feedback
- Setting Priorities
- Strategic Communication
- Managing Change
- Resource Management

NELLS

Executive

- Management vs. Leadership
- Adaptive Leadership
- Authority vs. Influence
- Growth Mindset
- Effective Delegation
- Navigating uncertainty
- Preparing for disruption



Course Format

NELLS *Executive* and NELLS *Manager* are both designed as blended programs that combine the benefits of cohort learning with executive coaching. In addition to three group sessions, each participant will have two, one-on-one coaching sessions to tailor program content to their specific requirements. All sessions are conducted using the Zoom videoconferencing platform. Group sessions are 90-minutes, except for Session I, which is 120 minutes to include program orientation. All group sessions begin at 2:00 PM Eastern. Coaching sessions are scheduled individually, and will alternate with group sessions.



Course Facilitator

Brenda Harrington, PCC, is a Certified Executive Coach and former Property Management executive. She works with clients across a variety of industry sectors to help develop the professional competencies required for effective 21st century leadership. To learn more, please visit www.adaptiveleadershipstrategies.com



Registration Fee and Terms

Program Fee: **\$1,250**

2024 Registration Deadlines:

NELLS**Manager**: January 9, 2024

NELLS**Executive**: July 12, 2024

Note: *Program withdrawals will be accepted up to one day prior to the first group session.*

Frequently Asked Questions (FAQs)

Q: How will the NELLS**Executive** and NELLS**Manager** program be delivered?

A: *Three group sessions and two one-to-one coaching sessions for each participant will be conducted using the Zoom videoconferencing platform. Each session is designed to be interactive, engage participants in discussion, Q&A, and scenario exercises.*

Q: How many participants are in each cohort?

A: *There are 15 seats available in each cohort. A minimum of five participants is required to establish a group.*

Q: Why have one-to-one coaching sessions been included as part of the program?

A: *A key component of adult learning is the ability to apply new concepts and knowledge in context. One-to-one coaching sessions enable each participant to apply content discussed during group sessions to his/her specific work environment and circumstances to accelerate the development of new professional habits.*

Q: Will participants be assigned homework?

A: *Although there are no formal assignments, participants are expected to immediately begin applying new skills during the program. Participants will also be encouraged to share their experiences during subsequent group sessions.*

For additional questions and details about registration, please contact Brenda Moser: (703) 683-8630, ext. 1 · brenda.moser@nahma.org