

NATIONAL AFFORDABLE HOUSING MANAGEMENT ASSOCIATION

NAHMANews™

PROTECTING THE INTERESTS OF AFFORDABLE HOUSING PROPERTY MANAGERS AND OWNERS

Seize the Opportunity To Meet Career Goals With NAHMA's Leadership Series

Alexandria, Va., April 25, 2024 — Entrepreneur Chris Grosser said, “Opportunities don’t happen; you create them.” The National Affordable Housing Management Association’s [NAHMA Emerging Leaders Learning Series](#) (NELLS) original executive-level course focusing on topics relevant to senior organizational managers and leaders—renamed *NELLSExecutive*—provides the opportunity to further your professional journey and meet career goals. The registration deadline is July 12, and sessions begin Aug. 1. [Register](#) today for *NELLSExecutive* through the NAHMA Online Store at nahma.org; space is limited.

Earlier this year, NAHMA, in cooperation with Brenda Harrington, founder of Adaptive Leadership Strategies LLC, expanded the NAHMA Emerging Leaders Learning Series course family to include two virtual programs designed to meet you where you are in your professional development: the original *NELLSExecutive* and the new *NELLSManager*, which focuses specifically on topics relevant to first-line professionals.

The *NELLSExecutive* program for senior organizational managers and leaders focuses on three dimensions: leading yourself, leading teams, and providing business leadership. Through group sessions and individual coaching, each participant will learn how best to enhance their personal leadership competencies by developing the professional habits and skills needed to achieve desired outcomes.

NELLSManager, which recently concluded its first cohort, focuses on topics relevant to first-line professionals, including property managers, leasing managers, maintenance managers and compliance specialists. The next *NELLSManager* course will be held in early 2025.

Both courses are virtual programs combining small group learning with one-to-one coaching and are limited to a maximum of 15 participants. The NELLS course family was created exclusively for affordable housing property management professionals and is designed to accelerate professional growth for the next generation of leaders in the affordable housing industry.

NELLSExecutive and *NELLSManager* are blended programs combining cohort learning benefits with executive coaching. In addition to three group sessions, each participant will have two one-on-one coaching sessions to tailor program content to their specific requirements. All sessions are conducted using the Zoom videoconferencing platform. Group sessions are 90 minutes, except for Session I, which is 120 minutes and includes program orientation. All group sessions begin at 2 p.m. Eastern. Coaching sessions are scheduled individually and will alternate with group sessions.

The orientation and first session for *NELLSExecutive* are on Thursday, Aug. 1, from 2-4 p.m. Eastern. Session two takes place Thursday, Aug. 22, 2-3:30 p.m. Eastern, and the final session is Thursday, Sept. 12, 2-3:30 p.m. Eastern. The two 60-minute one-to-one coaching sessions will be

scheduled individually with participants. The deadline to register is July 12. Class size is limited to five to 15 participants, and registration is first-come, first-served. Tuition is \$1,250 per person.

NELLSExecutive group sessions will address leadership-related topics relevant to day-to-day business and operational challenges, including Management vs. Leadership, Adaptive Leadership, Authority vs. Influence, Growth Mindset, Effective Delegation, Navigating Uncertainty and Preparing for Disruption.

Participants completing the program will be eligible for a free two-year associate membership with NAHMA.

Brenda Harrington, PCC, is a Certified Executive Coach and former property management executive. She works with clients across a variety of industry sectors to help develop the professional competencies required for effective 21st-century leadership. To learn more, please visit www.adaptiveleadershipstrategies.com.

NAHMA is the leading voice for affordable housing management, advocating on behalf of multifamily property managers and owners whose mission is to provide quality affordable housing. NAHMA supports legislative and regulatory policy that promotes the development and preservation of decent and safe affordable housing, is a vital resource for technical education and information and fosters strategic relations between government and industry. NAHMA's membership represents 75% of the affordable housing industry, and includes its most distinguished multifamily owners and management companies. Visit www.nahma.org for more information.

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