

NATIONAL AFFORDABLE HOUSING MANAGEMENT ASSOCIATION

NAHMANews™

PROTECTING THE INTERESTS OF AFFORDABLE HOUSING PROPERTY MANAGERS AND OWNERS

Registration for NAHMA's Virtual Senior Leadership Training Series Now Open

Alexandria, Va., March 28, 2024 — Registration is now open for the National Affordable Housing Management Association's [NAHMA Emerging Leaders Learning Series](#) (NELLS) original executive-level course, which provides training for senior organizational managers and leaders. The registration deadline is July 12, and sessions will begin Aug. 1. [Register](#) today for NELLS through the NAHMA Online Store at nahma.org; space is limited.

Earlier this year, NAHMA, in cooperation with Brenda Harrington, founder of Adaptive Leadership Strategies LLC, expanded the NAHMA Emerging Leaders Learning Series (NELLS) course family to include two virtual programs designed to meet you where you are in your professional development: the executive-level NELLS and the new *NELLSManager*.

The executive-level NELLS program for senior organizational managers and leaders focuses on three dimensions: leading yourself, leading teams, and providing business leadership. Through group sessions and individual coaching, each participant will learn how best to enhance their personal leadership competencies by developing the professional habits and skills needed to achieve desired outcomes.

NELLSManager, which recently concluded its first cohort, focuses on topics relevant to first-line professionals, including property managers, leasing managers, maintenance managers and compliance specialists. The next *NELLSManager* course will be held in early 2025.

Both courses are virtual programs combining small-group learning with one-to-one coaching and are limited to a maximum of 15 participants. The NELLS course family was created exclusively for affordable housing property management professionals and is designed to accelerate professional growth for the next generation of leaders in the affordable housing industry.

NELLS and *NELLSManager* are blended programs combining cohort learning benefits with executive coaching. In addition to three group sessions, each participant will have two one-on-one coaching sessions to tailor program content to their specific requirements. All sessions are conducted using the Zoom videoconferencing platform. Group sessions are 90 minutes, except for Session I, which is 120 minutes and includes program orientation. All group sessions begin at 2 p.m. Eastern. Coaching sessions are scheduled individually and will alternate with group sessions.

The orientation and first session for the executive-level NELLS program are on Thursday, Aug. 1, from 2-4 p.m. Eastern. Session two takes place Thursday, Aug. 22, 2-3:30 p.m. Eastern, and the final session is Thursday, Sept. 12, 2-3:30 p.m. Eastern. The two 60-minute one-to-one coaching sessions will be scheduled individually with participants. The deadline to register is July 12. Class size is limited to five to 15 participants, and registration is first-come, first-served. Tuition is \$1,250 per person.

The executive-level NELLS group sessions will address a leadership-related topic relevant to day-to-day business and operational challenges, including Management vs. Leadership, Adaptive Leadership, Authority vs. Influence, Growth Mindset, Effective Delegation, Navigating Uncertainty and Preparing for Disruption.

Results of participating in the NELLS program include improved effectiveness across three leadership dimensions: self, teams, and business; refined strategic communication skills; competencies for maximizing team performance and adaptability; enhanced skills for cultivating individual team member competencies; and skills to help build your organization's capacity for managing uncertainty, complexity, and ambiguity.

Additionally, participants completing the program will be eligible for a free two-year associate membership with NAHMA.

Brenda Harrington, PCC, is a Certified Executive Coach and former property management executive. She works with clients across a variety of industry sectors to help develop the professional competencies required for effective 21st-century leadership. To learn more, please visit www.adaptiveleadershipstrategies.com.

NAHMA is the leading voice for affordable housing management, advocating on behalf of multifamily property managers and owners whose mission is to provide quality affordable housing. NAHMA supports legislative and regulatory policy that promotes the development and preservation of decent and safe affordable housing, is a vital resource for technical education and information and fosters strategic relations between government and industry. NAHMA's membership represents 75% of the affordable housing industry, and includes its most distinguished multifamily owners and management companies. Visit www.nahma.org for more information.

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