

NATIONAL AFFORDABLE HOUSING MANAGEMENT ASSOCIATION

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PROTECTING THE INTERESTS OF AFFORDABLE HOUSING PROPERTY MANAGERS AND OWNERS

NAHMA's NELLSSManager Focuses on Topics Relevant to First-Line Professionals

Alexandria, Va., Nov. 21, 2023 — The National Affordable Housing Management Association (NAHMA), in cooperation with Brenda Harrington, founder of Adaptive Leadership Strategies LLC, announces the addition of NELLSSManager to the [NAHMA Emerging Leaders Learning Series \(NELLS\)](#) course family. NELLSSManager will focus on topics relevant to first-line professionals, including property managers, leasing managers, maintenance managers and compliance specialists. The original NELLS program will continue to focus on topics relevant to senior organizational managers and leaders, typically at the director, regional and officer level, and above. [Register](#) today for NELLSSManager through the NAHMA Online Store at nahma.org; space is limited.

NELLSSManager is an entirely virtual program that combines small group learning with one-to-one coaching beginning Feb. 8, 2024. The [program](#) is limited to a maximum of 15 participants, and the registration deadline is Jan. 9, 2024. Course topics include Developing a Manager Mindset, Personal Management Style, Difficult Conversations and Delivering Feedback, Setting Priorities, Strategic Communication, Managing Change, and Resource Management.

The NELLS course family was created exclusively for affordable housing property management professionals. Both NELLS and NELLSSManager are designed as blended programs combining cohort learning benefits with executive coaching. In addition to three group sessions, each participant will have two one-on-one coaching sessions to tailor program content to their specific requirements. All sessions are conducted using the Zoom videoconferencing platform. Group sessions are 90 minutes, except for Session I, which is 120 minutes and includes program orientation. All group sessions begin at 2 p.m. Eastern. Coaching sessions are scheduled individually and will alternate with group sessions.

The orientation and first session for NELLSSManager are Thursday, Feb. 8, from 2-4 p.m. Eastern. Session two takes place Thursday, Feb. 29, 2-3:30 p.m. Eastern, and the final session is Thursday, March 21, 2-3:30 p.m. Eastern. Two 60-minute one-to-one coaching sessions will be scheduled individually with participants.

A key component of adult learning is to be able to apply new knowledge in context. The one-to-one coaching sessions enable each participant to apply the content discussed during group sessions to his/her specific work environment and circumstances.

Although there are no formal assignments, participants are expected to begin applying what they learn during group and one-to-one sessions and then be willing to speak in general terms about the impact of what they learn during subsequent sessions.

Class size is limited to five to 15 participants, and registration is first-come, first-served. Tuition is \$1,250 per person; NAHMA must receive full tuition payment by Jan. 9. Program withdrawals will be accepted until one day before the first group session.

Additionally, participants completing the program will be eligible for a free two-year associate membership with NAHMA.

Brenda Harrington, PCC, is a Certified Executive Coach and former property management executive. She works with clients across a variety of industry sectors to help develop the professional competencies required for effective 21st-century leadership. To learn more, please visit www.adaptiveleadershipstrategies.com.

NAHMA is the leading voice for the affordable housing management industry, promoting developing, managing and preserving quality affordable multifamily housing. NAHMA advocates for legislative and regulatory policy and provides affordable housing professionals with the knowledge to advance excellence in the communities they serve. NAHMA's membership represents 75% of the affordable housing industry and includes its most distinguished multifamily owners and management companies. Visit www.nahma.org for more information.

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Media Contact

Jennifer Jones, Senior Director of Communications and Public Relations
National Affordable Housing Management Association
703-683-8630, ext. 100
jjones@nahm.org