

Minutes
NAHMA Board of Directors Meeting
The Fairmont Washington, Washington, DC
March 9, 2023, 5:15 – 6:15pm

Board Members: Chair – Larry Sisson, Peter Lewis, Sandra Cipollone, Jasmine Borrego, Sonya Brown, Noel Gill, Cindy Lamb, Angie Waller, John Kuppens, Alice Fletcher, Christina Sanchez, Michael Simmons and Janel Ganim

Past Presidents, Voting: Gianna Richards, Michael Johnson

Past Presidents, Non-Voting: Phil Carroll, Jim McGrath

Guests: Gwen Volk, Mark Livanec

Staff: Kris Cook, CAE; Larry Keys, Jr.

NAHMA President Larry Sisson called the meeting to order at 5:15pm.

Minutes from the October 2022 meeting were approved.

Larry Sisson, Chair of the Board, welcomed NAHMA Officers and Board Members.

Financial Report

12.31.2022 loss of 142K unaudited; downturn in advertising and sponsorships not renewing agreements which represent approx. \$70k of the loss; Executive I membership came in on budget, had a reduction in multiple executive memberships (Executive II & III). January 2023 financials ok in first month. Working on 2022 Audit. Motion approved to review October 2023 meeting registration fees and do a breakeven analysis.

Strategic Plan

Motion approved to accept as written draft language for mission statement. Review Strategic Plan for 2023 to 2028 comments due to Kris Cook by March 31, 2023. Committee members to be included during April Board call to finalize the plan.

Update – Larry Keys - Housing survey has slowed down due to other initiatives taking priority.

Update – NELLs – piloting a mid level staff program. Senior level program will stay.

Public Policy Update Larry Keys – President’s Budget request, NSPIRE, HOTMA, VAWA – navigating implementation. Motion approved to support NAHMA submitting comments to the White House Resident-Centered Housing Challenge.

NAHMA Educational Foundation 96 scholarships awarded in 2022 -- \$3,500 per scholarship. 85% students of diversity. Over the life of the program over 40% graduation rate. Navigate promoting contest with \$100 gift card for AHMA Affiliated properties in states it operates in. (Alabama, Virginia, Connecticut and Mississippi. October event at The Hamilton. Big push to get more applications before the deadline of May 12, 2023. QR code distributed.

CEO Report Kris Cook reported renewals are out for credentials and membership. Working on 2022 year end tax filing. Hotel room block was sold out for this meeting.

No new or old business. Meeting adjourned at 6:02pm.

Minutes submitted by Peter Lewis on behalf of Melissa Fish-Crane, Secretary.