

**Agenda**  
**Membership and Marketing Committee Meeting**  
**Fairmont Hotel**  
**Wednesday, March 8, 2023**  
**11:05 am – 12:00pm**

The Membership and Marketing Committee is responsible for recommending policies and procedures related to NAHMA memberships and for implementation, oversight, and review of the association's overall marketing initiatives. The Membership Committee must be chaired by an Executive level member per NAHMA's bylaws.

1. Welcome: Chair Gianna Richards and Vice Chair Melissa Fish Crane  
Vice chair to take minutes.
2. Ask New Members, First Time Attendees and Sponsors to introduce themselves.
3. Review and approve the October 2022 committee meeting minutes.
4. Old Business/ Miscellaneous Program Updates and Discussion
  - a. 2023 Calendar Sales
  - b. Recruitment Campaign of non-members on NAHMA's Affordable 100 list
  - c. Restructure of Welcome Session NAHMA 101 recap
  - d. New Member Recruitment
  - e. Buy Some Get Some update
  - f. Communities of Quality taskforce update
5. Open Discussion/ New Business
  - a. Confirmation of committee core members.
6. Adjournment