

Minutes
NAHMA Education Foundation
NAHMA Spring Meeting, Fairmont Hotel, Washington, DC
October 27, 2022, 5:00 pm

Board Liaison:

Staff Liaison: Brenda Moser

Foundation Members in Attendance:

Alicia Clark, Diane Smith, Megan Davidson, Alicia Clark, Anthony Sandoval, Lisa Tunick, Stefanie Lee, Amber Day, Alice Fletcher, Carlita Mendez, Greg Proctor, Justin Ackerman, Lisa McCarroll, Peter Lewis, Rue Fox,

Foundation Scholarship Admin: Dr. Bruce Johnson

Guests: Karin McGrath Dunn, and Maxx Hofmann

NAHMA Staff: Brenda Moser,

Alicia Clark, Chair, opened the meeting at 5:05 pm and welcomed all to Washington.

Old Business:

Committee Reports:

Scholarship Management (Chair – Bruce Johnson)

99 scholarship awards were made this year. All but two been paid out; both scholars have asked to transfer their scholarship to Spring 2023. We need to increase participation, as there is more money available than applications received & approved. We will be conducting a survey of applicants to determine impediments to completing an application. We also plan to revise the application in 2023 to streamline the application process.

The current rules of the Foundation require that a NAHMA scholar reside in an apartment community that is an AHMA member. Most scholarship award winners already live in apartment homes that are AHMA members. However, a small number of award winners do not live in AHMA communities and every effort is made to encourage the apartment community to become an AHMA member so that their resident can receive a scholarship. Resolving these cases frequently involves many folks at the NAHMA office, the Foundation Board, the management company, and the local AHMA and the process can be quite slow.

Two years ago, the Board agreed that once all the NAHMA Scholars in a particular AHMA “cleared”, then the Executive Director was able to move forward with an announcement of their list of scholarship award winners. The desire is to make the scholarship announcements ASAP to capitalize on the excitement of the awards and to move forward with public relations surrounding the awards. Some announcements have been unduly delayed with just one outstanding non-member property that housed a scholarship winner. Bruce proposed a 30-day time limit (with one 15-day extension) for a non-member property to join their AHMA once the Foundation Board approves the list of NAHMA scholars.

Justin Ackerman made a motion that starting with the 2023 scholarship cycle, the process of securing local AHMA membership for non-member apartment communities where recommended NAHMA Scholars reside will be limited to 30 days from the date the NAHMA Foundation Board of Directors approval of the list of recommended NHAMA scholars. A single 15-day extension would be allowable due to extenuating circumstances as approved by the NAHMA Foundation Chair and if recommended by the Scholarship Program Administrator. The motion was seconded by Megan Davidson. Motion Carried.

Fundraising - Gala (Chair – Stefanie Lee)

Planning for the Gala is complete, and the Hay Adams is ready. Maxx Hofmann will be the evening’s MC. Sherry, the auctioneer, will be attending and administering the live auction. The silent auction items are on the give smart platform. We have 3 items for the live auction. The Gala starts at 6:00 with appetizers and drinks on the first floor of the hotel. Dinner will start at 7:30 on the Top of the Hay, with the live auction starting around 8:30. When arriving, guests will be asked to sign in to obtain a paddle for the auction. A past award winner and author, Margaret Brown, will speak just prior to the silent auction.

The Harris Davis Family will be present with the Inspire Award on behalf of Harris.

Communication and Marketing (Chair – Amber)

All board members were reminded about the QR code on the napkins for the Give Smart platform. Amber asked everyone to participate on the “original artwork” in the conference lobby that will be auctioned off by Sherry.

Fundraising (Co-Chairs - Alicia & Anthony)

We’ve already met our 2022 goal even before the Gala! Alicia thanked everyone for their hard work and reminded board members to review the Google doc and reach out to those that have not been contacted yet. All board members should continue to fundraise until the end of the year.

AHMA/NAHMA member participation (Chair - Megan)

Megan reported that AHMA participation in the silent auction was lower than previous years. The committee reached out the AHMAs all year, with varying success. The committee will brainstorm on ways to ways to reach and enhance discussions with the AHMAs in the upcoming year.

New Business / Other:

Adjournment

There being no other business, the meeting was adjourned at 6:15 pm.

These minutes are submitted by Diane Smith on December 13, 2022.