

Agenda
Membership & Marketing Joint Committee Meeting
Fairmont Hotel
Wednesday, Oct.26, 2022
11:30am-12:00 pm

The Membership and Marketing Committee is responsible for recommending policies and procedures related to NAHMA memberships and for implementation, oversight, and review of the association's overall marketing initiatives. The Membership Committee must be chaired by an Executive level member per NAHMA's bylaws.

1. Welcome: Chair Sonya Brown; Vice Chair Lisa Tunick
2. Vice chair to take minutes
3. Approve minutes from March meeting
4. Old Business
 - a. New Member Recruitment
 - b. Buy Some Get Some
5. Miscellaneous Program Updates and Discussion
 - a. 2023 Calendar Sales
 - b. NAHMA Emerging Leaders Learning Series (NELLS) Graduates from the 2022 graduating class
 - c. Affordable 100 Nonmember Recruitment Campaign
6. Open Discussion
7. Thank you to outgoing chairs, Welcome to incoming chairs
8. Adjournment