

NATIONAL AFFORDABLE HOUSING MANAGEMENT ASSOCIATION

# NAHMANews™

PROTECTING THE INTERESTS OF AFFORDABLE HOUSING PROPERTY MANAGERS AND OWNERS

## Reach Your Professional Potential Through NAHMA's Virtual Leadership Training Series

*Alexandria, Va., April 7, 2022* — The National Affordable Housing Management Association (NAHMA), in cooperation with Brenda Harrington, founder of Adaptive Leadership Strategies LLC, is offering a fully virtual program that combines small group learning with one-to-one coaching called [NAHMA Emerging Leaders Learning Series](#) (NELLS), beginning Aug. 4. It is designed to accelerate professional growth for the next generation of leaders in the affordable housing industry. [Register](#) today for the program through the NAHMA Online Store at [nahma.org](http://nahma.org); space is limited.

NELLS is designed for mid-level managers, senior managers, and executives. The program focuses on three dimensions: leading yourself, leading teams, and providing business leadership. Through group sessions and individual coaching, each participant will learn how best to enhance his or her personal leadership competencies by developing the professional habits and skills needed to achieve desired outcomes.

The program is limited to a maximum of 15 participants and the deadline to register is July 6.

NELLS is a blended program that combines the benefits of cohort learning with executive coaching. In addition to three group sessions, each participant will have two one-on-one coaching sessions to tailor program content to his/her specific requirements. All sessions are conducted using the Zoom videoconferencing platform. Zoom software is free of charge to participants and is activated with a simple and quick download.

Each NELLS group session will address a leadership-related topic relevant to day-to-day business and operational challenges. The orientation and first session, Cultivating a Management Mindset, is Thursday, Aug. 4, from 2-4:15 p.m. Eastern. Session two, Communicating Effectively as Managers and Leaders, takes place Thursday, Aug. 25, 2-3:30 p.m. Eastern, and the final session, Achieving Important Goals, is Thursday, Sept. 15, 2-3:30 p.m. Eastern. Two 60-minute one-to-one coaching sessions will be scheduled individually with participants.

A key component of adult learning is to be able to apply new knowledge in context. The one-to-one coaching sessions enable each participant to apply content discussed during group sessions to his/her specific work environment and circumstances.

Although there are no formal assignments, NELLS participants are expected to begin applying what they learn during group and one-to-one sessions, then be willing to speak in general terms about the impact of what they learn during subsequent sessions.

Class size is limited to five to 15 participants, and registration is first-come, first-served. Tuition is \$1,250 per person; NAHMA must receive full tuition payment by July 6.

Results of participating in the NELLs program include improved effectiveness across three leadership dimensions: self, teams, business; refined strategic communication skills; competencies for maximizing team performance and adaptability; enhanced skills for cultivating individual team member competencies; and skills to help build your organization's capacity for managing uncertainty, complexity and ambiguity.

Additionally, participants completing the program will be eligible for a free two-year associate membership with NAHMA.

This is the fourth year NAHMA and Harrington are teaming up for the NELLs training.

Brenda Harrington, PCC, is a certified executive coach and former property management executive. The founder of Adaptive Leadership Strategies LLC, she works with leaders in private, public, nonprofit, government and intergovernmental entities to develop the professional competencies required for them to be effective 21st-century leaders.

NAHMA is the leading voice for affordable housing management, advocating on behalf of multifamily property managers and owners whose mission is to provide quality affordable housing. NAHMA supports legislative and regulatory policy that promotes the development and preservation of decent and safe affordable housing, is a vital resource for technical education and information and fosters strategic relations between government and industry. NAHMA's membership represents 75% of the affordable housing industry, and includes its most distinguished multifamily owners and management companies. Visit [www.nahma.org](http://www.nahma.org) for more information.

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