

NAHP Update

Two Ways to Assist Residents Fulfill Their Educational Dreams

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NAHMA and its Educational Foundation have two initiatives geared toward helping affordable housing residents achieve their educational goals and they need your help promoting them to your residents.

The NAHMA [Educational Foundation](#) provides scholarships for selected recipients to help with costs associated with attending an accredited college or trade school. Additionally, NAHMA's annual AHMA Drug-Free Kids poster and art contest provides national winners with an educational scholarship. Contest entries are initially sent to the local [AHMA](#)s with finalists forwarded to NAHMA to compete in the national contest. Please check with your local association for their deadline and entry rules.

SCHOLARSHIP PROGRAM

The 2022 NAHMA Educational Foundation scholarship season is open, and the digital application is now available online.

"I am currently a fourth-



year undergraduate student at James Madison University. I will be graduating with my Bachelor of Science in nursing in May of 2021. I am from Richmond, Va., and I have received scholarship awards from the NAHMA Educational Foundation in the aca-

demie years of 2019 to 2020 and 2020 to 2021. These endowments have been my saving grace during my time at JMU because they both came at a time when I was in severe financial distress, and I wasn't sure if I was going to be

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NATIONAL AFFORDABLE HOUSING MANAGEMENT ASSOCIATION (NAHMA)—Protecting the Interests of Affordable Housing Property Managers and Owners

able to continue my education,” said a 2021 scholarship recipient. “It is my passion to serve in the medical field and I am very proud to say I am now in the process of achieving the goal that I set out for since elementary school.”

To make the application more user-friendly and secure more completed submissions,

nity and be either a high school senior with a minimum GPA of 2.5; or a high school equivalency diploma holder or matriculated college student with a minimum GPA of 2.3 at an accredited community college, college, university, or trade/technical school. Applications from students in graduate-level

About Us tab.

Anyone with questions about the application process or the scholarship program, in general, should contact Dr. Bruce W. Johnson, NAHMA scholarship program administrator, at 215-262-4230 or bjohnson@tmo.com.

“The NAHMA Educational Foundation Board of

“THE NAHMA EDUCATIONAL FOUNDATION BOARD OF DIRECTORS is hopeful that the changes made for 2022 will bring about a higher number of completed applications. As the pandemic endures, the foundation is endeavoring to expand the number of student residents who can benefit from the NAHMA scholarship program’s financial assistance.

the application was revised and will only require a single reference this year. This will be the 16th consecutive year that the foundation will be making scholarships available to worthy student residents. To access the application, visit <https://nahma.communityforce.com>. The deadline for completed applications is 10 p.m. Eastern on May 12.

In 2021, the foundation awarded 87 scholarships worth a total of \$304,500. Over the past 15 years, 1,001 scholarships have been awarded worth a total of \$2,261,250. Over 80% of eligible students filing a completed application received a scholarship in each of the last three years.

Eligibility for the program requires that an applicant be a resident in good standing at an AHMA- or NAHMA-affiliated multifamily commu-

programs are not accepted.

“This has been more than a tremendous help in allowing people from low-income households, like myself, in continuing to pursue school,” said another 2021 scholarship recipient who is pursuing her psychology degree.

The required application components include an application form, one reference, an essay, and a certification of residency in good standing form. Additionally, an official grade transcript showing grades through the fall 2021 semester is also required and is the only component submitted to the foundation via mail. All necessary forms are provided within the web-based software.

The application can also be found on the NAHMA website at www.nahma.org by clicking on the [Educational Foundation](#) link under the

Directors is hopeful that the changes made for 2022 will bring about a higher number of completed applications. As the pandemic endures, the foundation is endeavoring to expand the number of student residents who can benefit from the NAHMA scholarship program’s financial assistance. Each scholarship that was awarded in 2021 was worth \$3,500. The feedback from recipients indicates that this was an impactful amount of funding and of great assistance to them. Hence, one of the foundation’s goals in 2022 is to increase the number of residents benefitting from a NAHMA scholarship,” said Alicia Stoermer Clark, NAHMA Educational Foundation chair.

Please assist the foundation in promoting the scholarship program to your

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residents by downloading and sharing the promotional flyers ([English](#) version, [Spanish](#) version) available on the Educational Foundation's [webpage](#). The foundation is hopeful that 2022 will bring in more completed applications than in any of the previous years the program has been in existence.

POSTER CONTEST

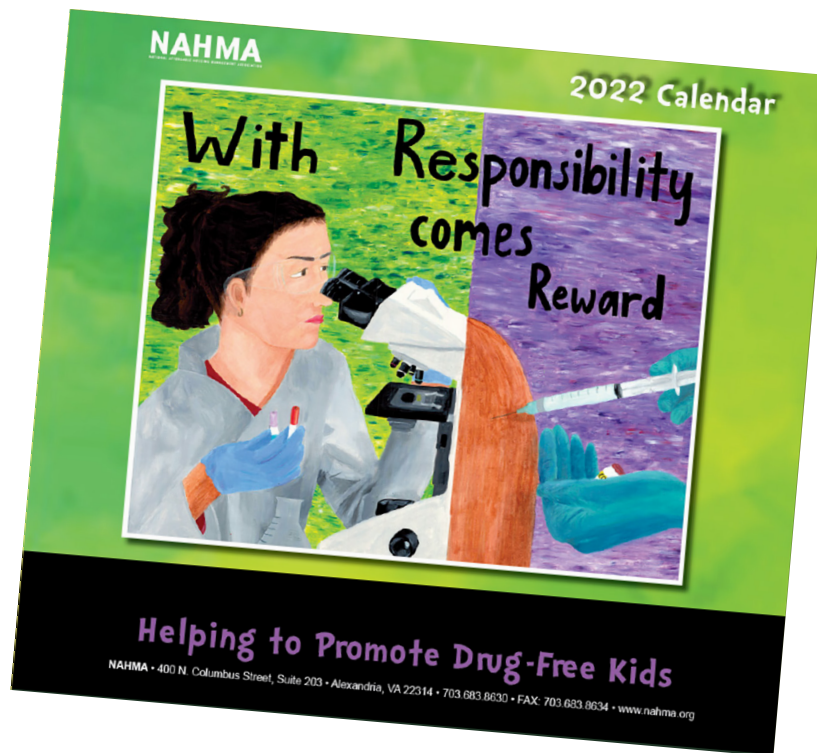
NAHMA has kicked off its annual AHMA Drug-Free Kids [art/calendar contest](#). Each winner of the NAHMA national contest receives a \$1,000 educational scholarship from the NAHMA Educational Foundation.

contest is Healthy is Happy: Nutrition and Fitness Propel Us Forward.

Entries must be submitted to your local AHMA. The winners of the local contests are then forwarded to

Calendar and receive a \$100 educational scholarship.

For the contest, the artwork is divided into categories with winners selected



EACH WINNER OF THE NAHMA NATIONAL CONTEST receives a \$1,000 educational scholarship from the NAHMA Educational Foundation. All winners are also featured in the 2023 calendar. The grand prizewinner appears on the calendar cover.

dition. All winners are also featured in the 2023 calendar. The grand prizewinner appears on the calendar cover.

The underlying message for the annual calendar contest is always a drug-free theme. Still, to open the door for more avenues of expression, a subtheme is incorporated into the poster contest. The subtheme for this year's

NAHMA for the national competition. Please check with your local [AHMA](#) for deadlines and contest rules.

Participants in the annual art contests held by the local AHMAs are eligible to be selected as Regional AHMA Art Contest Honorable Mentions. Those chosen for this distinction are featured in a special section of the 2023 NAHMA Drug-Free Kids

from each of the following: kindergarten-first grade, second-third grade, fourth-sixth grade, seventh-ninth grade, and 10th-12th grade, and finally, seniors and residents with special needs. Only students are eligible for the grand prize.

The official rules and necessary entry forms are available in [English](#) and [Spanish](#) on the NAHMA website. **NU**

Welcome New Certificants!

NAHP

- >> Janice Anderson
TESCO Properties
Rosedale, MS
- >> Lisamarie Warner
PRD Management Inc.
Gloucester City, NJ

Awarded between October–December 2021.

Earn one of NAHMA's prestigious professional credentials, which are dedicated solely to recognizing and promoting achievement of the highest possible professional standards in affordable housing management. Programs include:

- National Affordable Housing Professional (NAHP™)
- National Affordable Housing Professional-Executive (NAHP-e™)
- Specialist in Housing Credit Management™ (SHCM™)
- Certified Professional of Occupancy™(CPO™)
- Blended Compliance Designation (BCD)
- Fair Housing Compliance™ (FHC™)
- National Affordable Housing Maintenance Technician (NAHMT™)
- National Affordable Housing Maintenance Supervisor (NAHMS™)
- Credential for Green Property Management

For more information, go to www.nahma.org and click on Education.

Nominate Your Community For the Vanguard Awards

The deadline for nominating a property for one of NAHMA's 2022 Affordable Housing Vanguard Awards is June 3. The [application](http://www.nahma.org/awards-contests/vanguard-award) can be downloaded from the Vanguard Award webpage, www.nahma.org/awards-contests/vanguard-award.

The Vanguard Award recognizes new, quality multifamily affordable housing development. The award pays tribute to developers of high-quality, affordable housing; demonstrates that exceptional new affordable housing is available across the country; reflects the creativity and innovation that must be present to create superior properties given the financing and other challenges to development; highlights results of private-public partnerships required to develop today's affordable housing, and shares



tion Program, through which multifamily properties are certified as having achieved a high standard of excellence in the way they are managed, the services they provide residents, the experience and training of personnel,

aged—to enter NAHMA's COQ National Recognition Program.”

Categories include:

- New Construction, two subcategories: more than 100 units and under 100 units
- Major Rehabilitation of

2021 Winner, Boston Heights Apartment Homes in Benbrook, Texas.

than 3 years old—as of June 3, 2022—may apply based on the date of completing new construction or major rehab completion. Please note: A management company can submit one entry for each of the four categories; however, each entry must be a different property.

Applications and information about entry fees, judging criteria, the benefits of winning an award, and more is on NAHMA's website at nahma.org under the Awards & Contests tab then click on Vanguard Award [Overview](#).

The Affordable Housing Vanguard Awards winners will be recognized at an awards ceremony at the NAHMA fall meeting in Washington, D.C., Oct. 26-28. **NU**

“THE VANGUARD AWARD WAS CREATED to honor communities that are too new to meet the qualifications for the COQ program. As the properties mature, they will become eligible—and will be encouraged—to enter NAHMA's COQ National Recognition Program.”

ideas for unique design and financing mechanisms with industry practitioners to further stimulate creative development in the affordable multifamily industry.

“The Vanguard Award complements NAHMA's Communities of Quality (COQ) National Recogni-

and other criteria,” said Kris Cook, CAE, executive director of NAHMA. “The Vanguard Award was created to honor communities that are too new to meet the qualifications for the COQ program. As the properties mature, they will become eligible—and will be encour-

an Existing Rental Housing Community

- Major Rehabilitation of a Nonhousing Structure into Affordable Rental Housing
- Major Rehabilitation of a Historic Structure into Affordable Rental Housing

Affordable multifamily housing communities less

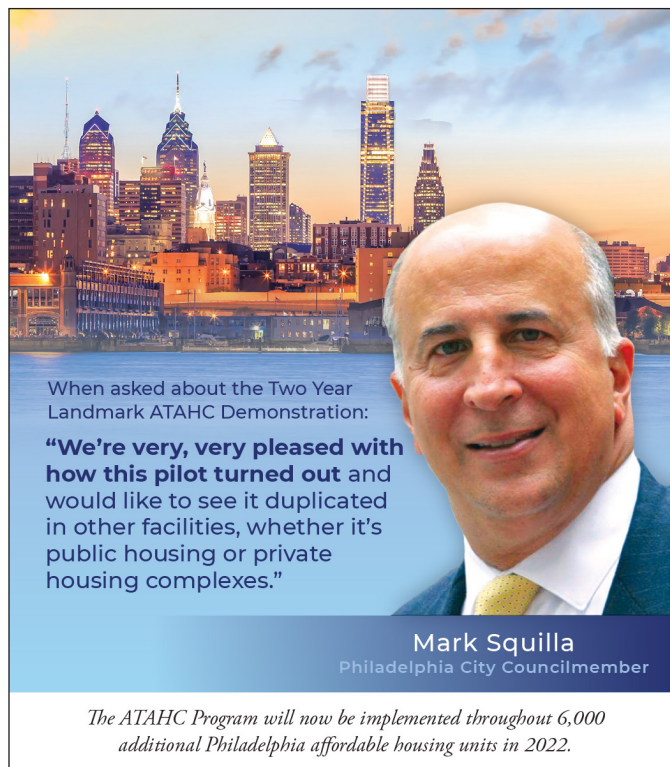
Transformative New Bed Bug Program Cuts Incidents > 99% in Affordable Housing

The Benjamin Franklin quote “An ounce of prevention is worth a pound of cure” speaks to the power of preventive behavior and is incredibly relevant with bed bugs in affordable housing. Proactive bed bug prevention proves to be an indispensable and essential strategy for private management companies and housing authorities looking to rid their properties of this insidious pest.

Why are bed bugs such a problem in this industry?

Affordable housing represents a significant challenge as it is a complex living environment where bed bug incidents are often unreported—stigma concern from residents over bed bugs including a fear of eviction, misunderstood notion that bed bugs are an issue of sanitation, often a highly transient population, and second-hand furniture use all contribute to the problem. And the year-over-year remediation costs for controlling bed bugs in these high-traffic accounts can be overwhelming.

Through an impressive partnership between pest



management professionals, residents and property managers, Allergy Technologies has successfully created and coordinated a comprehensive prevention program, ATHAC™, that has produced impressive, long-term results, while saving these organizations time and money. “The ‘magic’ occurs when all of these stakeholders come together and work toward a solution.” said Joseph Latino, President,

Allergy Technologies.

Unique to ATAHC is the focus on the dignity and self-esteem of the residents often negatively impacted by bed bugs in community living environments. Education through presentation by HUD-sponsored professionals; distribution of easy-to-understand materials dispelling the myths surrounding this pest in the resident’s native languages; and an overall sensitivity toward cultural

diversity are all cornerstones to heightening resident engagement in the Program.

Unprecedented two-year data from ATAHC’s landmark Program launch in Philadelphia include:

- 99% of units did not have a reintroduction or re-emergence of bed bugs
- 81% reduction in the number of required treatments as compared to historical frequency
- 40% operational savings to property management
- 40% reduction in technician on-site time

The current reality is the present landscape of bedbugs is worsening in affordable housing and responding reactively is simply an insufficient approach to solving this problem. A proactive, collaborative approach is mission critical to this state-of-the art bed bug remediation and prevention program. **NU**

CONTACT

To learn more email info@allergytechnologies.com.





Finding a New Way to Care For Others

NAME: Linda G. Holder, NAHP

MANAGEMENT COMPANY: Houston Housing Management Corporation

POSITION: Vice president/Chief operating officer

When Linda Holder was a little girl, she had always imagined being a nurse. She was working her way through nursing school when she hit a dead end. As a single mother of two boys

management arm of the Non-Profit Housing Corporation of Greater Houston—ever since.

“I got into affordable housing by accident 39 years ago. I was looking for a job because I had just had my second son. I thought I would be there until I found something else, but I never looked back,” Holder said. “This fulfills me like nursing would have. It’s all about people and taking care of people. It’s about the service to the people.”

Since taking her “tem-

serving as the Department of Housing and Urban Development liaison for property operations, working with the executive director on development and signing the checks for 17 corporations. She routinely puts in 55 hours per week.

“I have many long-term employees,” she said. “We’re like a family. It takes a team to succeed in this business.”

One of her unofficial duties includes being an advocate for the elderly.

“I get calls every day from people, especially the elder-

time to try to locate services that may be able to provide immediate help. She said there is not enough housing to meet the demand.

“It’s hard to break their hearts and tell them you have no place for them. It gets emotional,” Holder said. “I’m a big soapbox person for the elderly, especially since it is a part of the population no one is housing right now. Locally, the only funding right now for new development has some tax credit funding. The rents in the tax credit properties are usually too high for low-income elderly residents.”

Holder, a widow with two sons and one grandchild, has been trying to cut back a little at work and take care of herself more.

“I try to relax when I am not working. I spend time with my family. I read, listen to music, do crafts and cook,” she said. “I work a lot of hours by choice, I have a very talented team and things run very well when I am not there. But I love the work and the people, and I want to be there.” **NU**

Jennifer Jones is director of communications and public relations for NAHMA.

“THIS FULFILLS ME LIKE NURSING would have. It’s all about people and taking care of people. It’s about the service to the people.”

with a job, she would not be allowed to complete her clinical work. At the time, anyone with a job would be dismissed from the program.

In 1983, Holder took a position as the assistant manager at Height House, a high-rise Section 8 202 housing property for the elderly and has been with the Houston Housing Management Corporation (HHMC)—the for-profit

porary” job, Holder has progressively made her way through the ranks at HHMC, including as a property manager, executive supervisor, grant writer and since 2008, the vice president and chief operating officer. In her current position, Holder’s duties include supervising a staff of 70 “extremely talented” employees, writing grants for several of the properties,

ly and homeless, who are desperate and have no place else to go,” Holder said. “I get to help people every day. I help them try to find a place to live.”

Holder said she explains the waitlist process (her shortest waiting list is 18 months to two years) to those who call and why she does not have any place available immediately for them. But she also takes the