



**Detailed Agenda with Speakers**  
**NAHMA Biannual Top Issues in Affordable Housing Conference — Winter 2022**  
**(as of March 4, 2022)**

[Wednesday, March 9](#)

**8:30-9:30 a.m.**

**AHMA Executive Directors Idea Swap Session**

**9:35-10:15 a.m.**

**Welcome Session: NAHMA 101** — Everything you want to know about NAHMA; includes a meet-and-greet period.

*Speakers: Melissa Fish-Crane, principle and chief operating officer, Peabody Properties Inc. and Mike Coco, president, Choice Property Resources Inc.*

**10:30-11:30 a.m.**

**Joint Meeting of Certification Review Board and Education & Training Committee** — The Certification Review Board is responsible for establishing guidelines for NAHMA designation programs, oversight and approval of all applications for the NAHP and NAHP-E certification as well as maintenance certifications, ongoing communication with designation candidates and recipients of NAHMA designations, and communicating the importance of professional ethics.

*Leadership: Cindy Lamb, chair and Eileen Wirth, vice chair*

The Education & Training Committee provides guidance and recommendations for the courses that support NAHMA's designation programs.

*Leadership: Heather Wezensky, chair and Anne Sackrison, vice chair*

**11:35 a.m.-12:05 p.m.**

**Membership & Marketing Committee** — The Membership and Marketing Committee is responsible for recommending policies and procedures related to the membership of NAHMA, as well as for implementation, oversight and review of the association's overall marketing initiatives.

*Leadership: Sonya Brown, chair and Lisa Tunick, vice chair*

**12:15-1:30 p.m.**

**AHMA Liaison & ED Committee Working Lunch** — The AHMA Liaison Committee convenes AHMA leaders and members so they may exchange information on AHMA- and NAHMA-related activities and develop strategies to implement these activities.

*Leadership: Larry Sisson, chair and Peter Lewis, vice chair*

**1:45-3 p.m.**

**Joint Meeting of Regulatory, Federal Affairs, Fair Housing, Rural Housing, Senior Housing and Tax Credit Committees** — Focus on top issues relating to all federal multifamily programs.

*Fair Housing Leadership: Alan Weckerly, chair and Jonathan Gershen, vice chair*

*Federal Affairs Leadership: Jack Sipes, chair and Amy Albery, vice chair*

*Regulatory Affairs Leadership: Chuck Durnin, chair and Noel Gill, vice chair*

*Rural Housing Leadership: Bert Loe, chair and Babbie Jaco, vice chair*

*Senior Housing Leadership: Darlene Perrone, chair and Alicia Khasky, vice chair*

*Tax Credit Leadership: Jamie Kerr, chair and Jennifer Wood, vice chair*

**3:15-4 p.m.**

**Affiliates Committee** — The Affiliates Committee is comprised of NAHMA members that provide services to affordable property management professionals. It is the mission of this group to support NAHMA while providing its affiliate members a forum to discuss and implement activities that benefit all of NAHMA's members.

*Leadership: Mike Coco, chair and Amber Day, vice chair*

**3:15-4 p.m.**

**Budget & Finance Committee** — The Budget and Finance Committee is responsible for development of the budget with the NAHMA Executive Director for presentation to the Board of Directors and the Executive Council, and other duties as outlined in the bylaws.

*Leadership: Christina Garcia Sanchez, chair and Nancy Evans, vice chair*

**4:05-4:35 p.m.**

**Nomination Committee** — Closed meeting.

**4:45-6 p.m.**

**NAHMA Educational Foundation Board** — The NAHMA Educational Foundation is organized and operated exclusively as a Section 501(c)(3) charitable organization that works to assist residents of federally subsidized housing as they strive to enhance their lives, job opportunities, and children's futures. Its mission is also to enhance the livability and standing of communities managed by NAHMA member companies nationwide.

*Leadership: Alicia Stoermer Clark, chair and Anthony Sandoval, vice chair*

## **Thursday, March 10**

**8:30-9:30 a.m.**

**General Membership Breakfast & Affiliate Panel Discussion: Stress, Wellness & Performance: Creating Optimal Conditions for Success** — Hosted by NAHMA's Affiliate Committee.

*Speakers: Mike Coco, president, Choice Property Resources Inc. and Kevin McCulloch, founder, FLOAT STL and performance consultant*

**9:45-11:45 a.m.**

**HUD Leadership and Multifamily Agency Staff Panel & HUD REAC/NSPIRE Staff Panel** — Presentation and Q&A with agency staff.

*Invited Speakers: Multifamily Panel: Ethan Handelman, deputy assistant secretary for Multifamily, HUD and Toby Halliday, director of The Office of Asset Management and Portfolio Oversight, HUD*

*REAC Panel: Ashley Sheriff, acting deputy assistant secretary, Real Estate Assessment Center at HUD and Dan Williams, director, REAC Office of Strategy and Innovation, HUD*

**Noon-1:15 p.m.**

**Annual Communities of Quality Awards Luncheon and Panel** — Honors winners of the 2021 COQ Awards; includes panel discussion with a representative from each of the three prizewinning properties, who will share their experiences and lessons learned as they transformed their properties into award-winning communities.

*Speakers: Michael Simmons, NAHMA president and senior advisor and chief business development officer, CRM Residential; Sarah Furchtenicht, executive vice president, GK Management, representing Columbia Towers; Shelley Murphy, president and CEO, Wesley Housing, representing Knightsbridge Apartments; and Teresa Zingales, director of portfolio operations, Peabody Properties Inc. representing Mill Pond Apartments*

**1:30-2:30 p.m.**

**Pearl Meyer Forum on Hiring, Training and Maintaining Staff During These Challenging Times**

*Speaker: Jon Boba, managing director, Pearl Meyer*

**2:45-3:45 p.m.**

**LIHTC Panel** — Presentation and Q&A with panelists.

*Invited Speakers: Megan John, director of advocacy and engagement, Affordable Housing Tax Credit Coalition and Jennifer Schwartz, director of Tax and Housing Advocacy, National Council of State Housing Agencies*

**4-5 p.m.**

**Rural Development Staff Panel** — Presentation and Q&A with agency staff.

*Invited Speakers: Nancie-Ann Bodell, deputy administrator for Multifamily Housing, USDA; Jen Larson, director of Asset Management Division, USDA; Ernie Wetherbee, director of Field Operations Division, USDA and Dan Rogers, director of production and preservation, USDA*

**5:15-6:15 p.m.**

**NAHMA Board of Directors Meeting**

*Leadership: Michael Simmons, president; Larry Sisson, president-elect; Peter Lewis and Sandra Cipollone, vice presidents; Nancy Evans, secretary; Christina Garcia Sanchez, treasurer and Tim Zaleski, past president*

**6:30-7:30 p.m.**

**Annual NAHMA Industry & AMHA Awards Ceremony** — Honors winners of the 2021 awards.

*Speaker: Gianna Richards, president, Solari Enterprises Inc, hosts*

## Friday, March 11

**9-10 a.m.**

### **Health and Housing: Aligning Services and Outcomes**

*Speakers: William Benson, principal, Health Benefits ABCs, LLC; and Brenda C. Carney, national service coordination manager, CSI Support & Development Services*

**10:15-11:15 a.m.**

### **Strategies for Jump-starting Portfolio-wide Connectivity to Overcome the Broadband Gap for Residents of Affordable Housing**

*Speaker: Lucas Asher, policy associate, Housing Stability & Resident Wellbeing, Stewards of Affordable Housing for the Future (SAHF)*

*Invited Speaker: Keith Spalsbury, vice president for procurement, Capital Planning and HUD Policy, National Church Residences*

**11:30 a.m.-12:30 p.m.**

**Multifamily Housing Providers and the Better Building Challenge** — The Better Buildings Challenge is a voluntary leadership initiative that asks multifamily property owners and managers to make a commitment to improving the energy efficiency of their property portfolios by 20% over 10 years, and to share their annual progress and lessons learned with the public. HUD and the Department of Energy work together to support Challenge partners in overcoming obstacles on their journeys and highlight their good work. This session will examine the latest happenings from the Better Buildings Challenge, as well as how NAHMA members can participate and partner in this initiative.

*Invited Speakers: Josh Geyer, energy program analyst, HUD Better Buildings Multifamily Sector Lead; Michael Freedberg, senior advisor for High Performance Building, HUD's Office of Energy and Environment; and Leslie Zarker, ICF program manager for the Better Buildings Challenge Multifamily Sector.*

**12:30 p.m.**

**Meeting Adjourns**