

NATIONAL AFFORDABLE HOUSING MANAGEMENT ASSOCIATION

NAHMANews™

PROTECTING THE INTERESTS OF AFFORDABLE HOUSING PROPERTY MANAGERS AND OWNERS

Reserve Your Place for NAHMA's Virtual Leadership Training Series Today

Alexandria, Va., April 29, 2021 — The National Affordable Housing Management Association (NAHMA), in cooperation with Brenda Harrington, founder of Adaptive Leadership Strategies LLC, is offering an entirely virtual program that combines small group learning with one-to-one coaching called [NAHMA Emerging Leaders Learning Series](#) (NELLS), beginning Aug. 5. It is designed to accelerate professional growth for the next generation of leaders in the affordable housing industry. [Register](#) for the program through the NAHMA Online Store at nahma.org today. The cohort only has a few spaces left.

The NELLS program is intended to help affordable housing property managers realize their leadership potential while developing the skills necessary for success in an ever-changing business environment. The program is limited to a maximum of 15 participants and the deadline to register is July 7, depending on space availability.

The series will be delivered using three group sessions and two one-to-one coaching sessions, all of which will be conducted using Zoom video conferencing software. Each session is designed to be interactive, engaging participants in discussions, questions and answers. Zoom software is free of charge to participants and is activated with a quick and straightforward download; a smartphone, tablet, or computer with a camera and microphone is required.

Each NELLS group session will address a leadership-related topic relevant to day-to-day business and operational challenges. Topics will be discussed based on three foundational pillars: managing yourself, managing others, and managing the business.

The first group session, Cultivating a Management Mindset, Aug. 5, from 2-4:15 p.m. EDT, includes a program orientation. The second session is Communicating Effectively as Managers and Leaders and takes place Aug. 26, from 2-3:30 p.m. EDT. The final session, Achieving Important Goals, is Sept. 16, from 2-3:30 p.m. EDT. The two 60-minute one-to-one coaching sessions will be scheduled individually with participants between Aug. 5-Sept. 16.

A key component of adult learning is to be able to apply new knowledge in context. The one-to-one coaching sessions enable each participant to apply content discussed during group sessions to his/her specific work environment and circumstances.

Although there are no formal assignments, NELLS participants are expected to begin applying what they learn during group and one-to-one sessions, then be willing to speak in general terms about the impact of what they learn during subsequent sessions.

Class size is limited to five to 15 participants, and registration is on a first-come, first-served basis. Tuition is \$1,250 per person; NAHMA must receive full payment of tuition by July 7.

Brenda Harrington, PCC, is a Certified Executive Coach and former property management executive. The founder of Adaptive Leadership Strategies LLC, she works with leaders in private, public, nonprofit, government, intergovernmental and international humanitarian aid organizations to develop the competencies required for them to have an impact as leaders in the 21st century. Harrington was also a moderator for Harvard Business School Publishing (HBP), where she has facilitated leadership development courses for HBP corporate clients worldwide.

NAHMA is the leading voice for affordable housing management, advocating on behalf of multifamily property managers and owners whose mission is to provide quality affordable housing. NAHMA supports legislative and regulatory policy that promotes the development and preservation of decent and safe affordable housing, is a vital resource for technical education and information and fosters strategic relations between government and industry. NAHMA's membership represents 75% of the affordable housing industry, and includes its most distinguished multifamily owners and management companies. Visit www.nahma.org for more information.

###

Media Contact

Jennifer Jones, Director of Communications and Public Relations
National Affordable Housing Management Association
703-683-8630, ext. 100
jjones@nahma.org