

NATIONAL AFFORDABLE HOUSING MANAGEMENT ASSOCIATION

NAHMANews™

PROTECTING THE INTERESTS OF AFFORDABLE HOUSING PROPERTY MANAGERS AND OWNERS

NAHMA Announces 2021 Membership Initiative

Alexandria, Va., Feb. 18, 2021 — The National Affordable Housing Management Association (NAHMA) is looking for some new faces for the new year and rolling out its [Buy Some, Get Some](#) (BSGS) membership initiative aimed at attracting the next generation of company leaders.

To encourage owners/agents to get more of their staff involved in direct participation in NAHMA, the Buy Some, Get Some plan allows companies to receive free associate memberships based on the number of current NAHMA executive memberships they maintain and the number of affordable units they manage.

Companies with more than 20,000 units that have and/or purchase five executive-level memberships at the existing discount rates receive four free associate memberships under the plan. Companies with 6,000-20,000 units and four executive memberships receive three free associate memberships, while companies with less than 6,000 units and two executive memberships receive one free associate membership.

The free associate memberships provide an opportunity for management companies to enroll the next generation of leaders in their company in NAHMA. The association believes the up-and-comers would benefit significantly from a NAHMA membership through such opportunities as leadership development, networking, committee participation, etc.

With an associate membership, these future leaders would have access to a range of mentors in NAHMA's executive members, who have vast industry knowledge and diverse real-world experience.

Associate members also receive the latest news concerning the affordable housing industry thanks to timely legislative NAHMA analysis updates, email blasts for breaking Department of Housing and Urban Development (HUD) and Rural Development regulatory updates, and bimonthly issues of *NAHMA News* highlighting the issues facing the industry.

Additional benefits for associate members include access to the Members Only content on the NAHMA website and discounted registration to future meetings.

Other NAHMA 2021 membership initiatives include a small-tier associate membership for companies with less than a 1,000 units and a BSGS program for Affordable Housing Management Associations (AHMAs).

To learn more about NAHMA [membership](#) opportunities or to take advantage of the [BSGS program](#), contact Brenda Moser, director of membership and meetings, by calling 703-683-8630, ext. 114, or emailing brenda.moser@nahma.org.

NAHMA is the leading voice for affordable housing management, advocating on behalf of multifamily property managers and owners whose mission is to provide quality affordable housing. NAHMA supports legislative and regulatory policy that promotes the development and preservation of decent and safe affordable housing, is a vital resource for technical education and information and fosters strategic relations between government and industry. NAHMA's membership represents 75% of the affordable housing industry, and includes its most distinguished multifamily owners and management companies. Visit www.nahma.org for more information.

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