

# NELLS

## NAHMA

### Emerging Leaders Learning Series Cohort 3



## Career Development for Affordable Housing Management Professionals



### Course Description

The NELLS program was designed exclusively for, and in conjunction with, Affordable Housing Property Management professionals to accelerate the professional growth of Industry leaders. NELLS focuses on three dimensions: leading yourself, leading others, and providing business leadership. Each participant will learn how best to enhance his or her personal leadership competencies by developing the professional habits and skills required to achieve desired outcomes. Program topics include Cultivating a Management Mindset, Communicating Effectively as Managers and Leaders, and Achieving Important Goals.



### Course Format

NELLS is a blended program that offers the benefits of cohort learning with individual coaching. In addition to three group sessions for the full cohort of no more than 15 registrants, each participant receives two, one-on-one coaching sessions to tailor program content to his/her specific learning needs. All sessions are conducted using the Zoom videoconferencing platform.

Below is the cohort session schedule for 2021:

#### **Orientation/Session I:**

**Thursday, August 5, 2:00 – 4:15PM EST**

#### **Session II:**

**Thursday, August 26, 2:00 – 3:30PM EST**

#### **Session III:**

**Thursday, September 16, 2:00 – 3:30PM EST**



### What will I learn?

Results of participating in the NELLS program include:

- Improved effectiveness across three leadership dimensions (self; others; business).
- Refined strategic communication skills.
- Competencies for maximizing team performance and productivity.
- Enhanced skills for cultivating individual team member competencies.
- Skills to help build your organization's capacity for managing complexity.



### Course Facilitator

Brenda Harrington, PCC, is a Certified Executive Coach and former Property Management executive, The Founder of Adaptive Leadership Strategies, LLC, she works with leaders in private, public, non-profit, government and intergovernmental entities to develop the professional competencies required for them to be effective 21st century leaders. For more information, please visit [www.adaptiveleadershipstrategies.com](http://www.adaptiveleadershipstrategies.com)



### Registration Fee and Terms

Registration Fee: **\$1,250**

Deadline for registration and payment: **July 7, 2021**  
Deadline for cancellation/withdrawal: **August 4, 2021**

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## NELLS Cohort 3 Frequently Asked Questions (FAQs)

**Q:** Who should register for NELLS Cohort 3?

**A:** *NELLS Cohort 3 is designed for Affordable Housing professionals looking to enhance their leadership capabilities.*

**Q:** How will NELLS be delivered?

**A:** *Three group sessions and two one-to-one coaching sessions will be conducted using the Zoom videoconferencing platform. Each session is designed to be interactive, engaging participants in discussions, questions and answers. Zoom software is free of charge to participants and is activated with a simple and quick download.*

**Q:** How many participants are expected to be in NELLS Cohort 3?

**A:** *There are 15 seats available in Cohort 3. A minimum of five participants will be required to establish the group. To maintain a small group learning environment, registration will close once 15 participants have completed registration.*

**Q:** What can participants expect to learn during the NELLS group sessions?

**A:** *Each NELLS group session will address a leadership-related topic relevant to day-to-day business and operational challenges. Topics discussed will center on three foundational dimensions: leading yourself, leading others and leading the business.*

**Q:** Why have one-to-one coaching sessions been included as part of the program?

**A:** *A key component of adult learning is to be able to apply new concepts and knowledge in context. One-to-one coaching sessions enable each participant to apply content discussed during group sessions to his/her specific work environment and circumstances.*

**Q:** Will NELLS participants be assigned homework?

**A:** *Although there are no formal assignments, members of the cohort are expected to immediately begin applying new skills during the program. Participants will be encouraged to share their experiences during subsequent group sessions.*

**For additional questions and details about registration, please contact Brenda Moser: (703) 683-8630, ext. 114 · [brenda.moser@nahma.org](mailto:brenda.moser@nahma.org)**