Be a #nahma20 March Meeting Influencer

Alexandria, Va., March 4, 2020 — Share your point of view of the 2020 National Affordable Housing Management Association (NAHMA) Biannual Top Issues in Affordable Housing winter conference by posting your thoughts, favorite industry insights, fun photos and advocacy efforts using the hashtags #nahma20 and #ScoreMoreHousing, and tagging NAHMA’s Facebook, LinkedIn and Twitter accounts. While you’re at it, help the association celebrate its members by taking part in NAHMA’s 30th anniversary campaign, #NAHMAPearlsOfWisdom.

With a focus on the top issues facing affordable housing, the winter meeting takes place at the Fairmont Washington, 2401 M St. NW, Washington, D.C., March 8-10. The three-day NAHMA March meeting features educational panels, networking opportunities, the Communities of Quality (COQ) Awards luncheon and the Industry and AHMA Awards evening reception. The event concludes with prearranged Capitol Hill meetings with congressional representatives and their staff.

Look for some new offerings and fun activities, including a member scavenger hunt for prizes, the NAHMAtse quiet room and ice-breaker games. To see the full, updated preliminary agenda, visit the Meetings page on the NAHMA website. Have questions about the meeting? Check out the frequently asked questions on the Meetings webpage.

The annual conference features a number of educational panels specifically geared toward the affordable housing industry that are led by the people who are experts in their fields. This year’s confirmed guests include Anna Maria Farias, Department of Housing and Urban Development (HUD) assistant secretary, Fair Housing and Equal Opportunity; Adrienne Todman, CEO of the National Association of Housing and Redevelopment Officials; Brenda Harrington, certified executive coach; and Dena Calo, Esq., human resources strategist and employment attorney, as well as senior HUD leadership and policy staff from Multifamily Housing, industry experts on the Community Reinvestment Act, and senior leadership from the Department of Agriculture’s Rural Development. Panels featuring government officials and other special guests are not open to the media and may not be recorded.

And since you will be on Capitol Hill anyway, document your grassroots advocacy efforts by posting them to social media using the hashtags, #ScoreMoreHousing and #nahma20 as part of the ongoing Advocacy Challenge. Members are encouraged to schedule Hill visits with their congressional representatives, and their staff, in advance. For tips on grassroots advocacy, updated legislative priorities and best practices for effective advocacy, plan to attend the interactive Advocacy Workshop, Tuesday, March 10, during the winter conference.

The NAHMA meeting is made possible by Platinum sponsors, Buyers Access, HD Supply Multifamily Solutions, USI Insurance Services and Yardi Systems.
For more information regarding the meeting, contact Brenda Moser, director of meetings and membership, by calling 703-683-8630, ext. 114, or emailing brenda.moser@nahma.org.

NAHMA is the leading voice for affordable housing management, advocating on behalf of multifamily property managers and owners whose mission is to provide quality affordable housing. NAHMA supports legislative and regulatory policy that promotes the development and preservation of decent and safe affordable housing, is a vital resource for technical education and information and fosters strategic relations between government and industry. NAHMA’s membership represents 75% of the affordable housing industry, and includes its most distinguished multifamily owners and management companies. Visit www.nahma.org for more information.

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