

NAHMA Emerging Leaders Learning Series

NELLS

Cohort 2 | Affordable Housing Professionals



*A career development program for
Affordable Housing Management Professionals*

Thursday, August 6th
Session I

**Cultivating a
Management Mindset**

(Includes program orientation)

2:00PM – 4:15PM (EDT)

Thursday, August 27th
Session II

**Communicating Effectively
as Managers and Leaders**

2:00PM – 3:30PM (EDT)

Thursday, September 17th
Session III

Achieving Important Goals

2:00PM – 3:30PM (EDT)

One-to-one coaching

One-to-one coaching



NELLS is a fully virtual program that combines small group learning with one-to-one coaching. It is designed to accelerate professional growth for the next generation of leaders in the Affordable Housing industry.

The NELLS program is intended to help participants realize their leadership potential while developing the skills necessary for success in an ever-changing business environment.

Tuition: \$1250

For additional questions and information on how to register, please contact Brenda Moser: (703) 683-8630, ext. 114; brenda.moser@nahma.org

Registration and payment deadline: July 7, 2020

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NELLS

Cohort 2 | Frequently Asked Questions (FAQs)

Q: Who should register for NELLS Cohort 2?

A: *NELLS Cohort 2 is designed for Affordable Housing professionals looking to enhance their leadership capabilities.*

Q: How will NELLS be delivered?

A: *Three group sessions and two one-to-one coaching sessions will be conducted using Zoom video conferencing software. Each session is designed to be interactive, engaging participants in discussions, questions and answers. Zoom software is free of charge to participants, and is activated with a simple and quick download.*

Q: How many participants are expected to be in NELLS Cohort 2?

A: *There are 15 spaces available in Cohort 2. A minimum of five participants will be required to establish the group. To maintain a small group learning environment, registration will close once 15 participants have completed registration.*

Q: What can participants expect to learn during the NELLS group sessions?

A: *Each NELLS group session will address a leadership-related topic relevant to day-to-day business and operational challenges. Topics discussed will center on three foundational pillars: managing yourself, managing others and managing the business.*

Q: Why have one-to-one coaching sessions been included as part of the program?

A: *A key component of adult learning is to be able to apply new knowledge in context. One-to-one coaching sessions enable each participant to apply content discussed during group sessions to his/her specific work environment and circumstances.*

Q: Will NELLS participants be assigned homework?

A: *Although there are no formal assignments, members of the cohort are expected to immediately begin applying new skills during the program. Participants will be encouraged to share their experiences during group sessions.*

Meet Our Facilitator



Brenda Harrington, PCC, is a Certified Executive Coach and former Property Management executive. The Founder of Adaptive Leadership Strategies, LLC, she works with leaders in private, public, non-profit, government and intergovernmental entities to develop leadership competencies required for them to have impact as leaders in the 21st Century. Her clients include the Society for Human Resource Management (SHRM), Federal Reserve Board, World Bank Group and United Nations. As a Moderator for Harvard Business School Publishing (HBP), she has facilitated leadership development courses for HBP corporate clients worldwide. To learn more about Brenda, please visit her website and LinkedIn profile:

<https://adaptiveleadershipstrategies.com/> ; <https://www.linkedin.com/in/brendaharrington/>

“Brenda was really helpful and insightful. The one on one sessions were really great. She offered an objective point of view with no judgement, asked questions to make you think and look deeper.”

— Past NELLS participant