

NAHMA EDUCATIONAL FOUNDATION

Board Meeting – Sunday, October 27, 2019

4:35 p.m. – Meeting called to order by Alice Fletcher

Alice Fletcher thanked outgoing board members: Gustavo Sapuirka, Gwen Volk, and Pam Monroe. She welcomed incoming board members: Anthony Sandoval, Lisa Tunick, Diane Smith and Greg Proctor.

Kris Cook of NAHMA reviewed the financials, and they were approved.

Rocky AHMA had an auction at their annual meeting, resulting in a \$2,500 donation to the Foundation

Video by Rhasaan Nichols is complete. Gustavo to have his team add a “call to action”, before pushing the video to social media.

Bruce Johnson reported that this year we have 109 scholarship recipients, and a total of \$272,500 in scholarships awarded. Additionally, there was \$2,000 donated to Virginia Tech for their real estate management program.

Bruce introduced Dayona Foster, this year’s scholarship recipient, to the board.

Bruce noted that 13 scholarship applicants this year were non-NAHMA members, which resulted in 11 of the 13 properties joining NAHMA. The 2 who did not join were replaced in the system with the next highest scoring applicants.

There were 240 incomplete applications. After discussion, it was decided that “regrets” only be sent to those with completed application.

Amber Day made centerpieces, and notecards for the event, as well as actively promoting sponsors on social media.

Amber arranged for the NAHMA Educational Foundation to participate in the Amazon Smiles program. By signing in to Amazon and designating the Foundation, 1% of purchases will benefit the Foundation through the end of the year. This requires that you sign on through Amazon Smiles, rather than through the regular website. Rue Fox volunteered to assist Amber with social media marketing.

There was discussion of auction details, with the event Monday night at the Newseum. Navigate has provided \$250,000 to the Foundation, CAHEC is at \$37,500, and there are a number of significant donors. As of today, we are at \$394,633.

Alice asked that each subcommittee have a minimum of one goal.

Based on the date changes for the NAHMA conference in 2021, the Hay-Adams will be available for Thursday night, for the Foundation Event – Inspire Gala.

Discussion of venues, including the Union Stage Wharf, Anderson House, Perspace (AirBnB event space), Ronald Reagan building, National Building Museum, ArtSpace, and National Children’s Museum. Lisa Tunick to work with Gemi and Blake on additional options.

6:00 Meeting adjourned.