

**Agenda**  
**Membership & Marketing Joint Committee Meeting**  
**Fairmont Hotel**  
**Sunday, Oct 27, 2019**  
**11:30-noon**

The Membership and Marketing Committee is responsible for recommending policies and procedures related to the memberships of NAHMA, as well as for implementation, oversight and review of the association's overall marketing initiatives. The Membership Committee must be chaired by an Executive level member per NAHMA's bylaws.

1. Welcome – Chair Peter Lewis, Vice Chair Lisa Tunick to Take Minutes
2. Introductions and Opening Comments from All Participants
3. Review of New Members Memo and Welcome to New Members
4. New Member Recruitment: Update and Discussion on current activities being conducted by members and staff.
5. Miscellaneous Program Updates and Discussion
  - a) Communities of Quality Program Update
  - b) 2019 Calendar Sales
  - c) Ambassador Program Update
6. Next Generation of NAHMA members task force report
7. New Business
8. Old Business
9. Adjournment