

Why Participate?

Educate your lawmakers on the importance of affordable housing.

This is a critical time to advocate for our industry. Lawmakers need to hear from housing professionals like you about why affordable housing matters.

With the new fiscal year just around the corner, the August Recess is the perfect time to **advocate for full funding of affordable housing programs.**

Participate in our challenge to **let your legislators know why the Housing Tax Credit program is essential to addressing housing needs in your area.**

Join us for the
AHMA Advocacy Challenge
to advocate for affordable
housing in your area.

#ScoreMoreHousing
#NAHMA19

Advocacy Challenge

Join us for another AHMA competition. The region with the most points wins!

Here's how to score points:

- Invite your legislators or staff to tour your site
- Organize a resident activity, like a letter-writing campaign or post card drive to lawmakers
- Respond to a NAHMA grassroots alert by calling or emailing your Representatives
- Plan an event at your site and invite elected officials
- Post on social media about your advocacy efforts
- Meet with your lawmakers in district
- Design your own advocacy outreach

Participating is easier than you think!

- Advocate from July—October, 2019 to earn points
- Submit the form on the back of this flyer to jbilowich@nahma.org by October 15, 2019
- Winners announced during NAHMA's October Meeting

NAHMATM
ADVOCACY CHALLENGE



NAHMA™

ADVOCACY CHALLENGE

July—October 2019

Join us for a friendly AHMA competition. The region with the most points wins!

Participate in one of the activities below, or design your own form of advocacy outreach. All activities scheduled in the summer and fall of 2019 earn points for your AHMA, with a focus on August.

Winners and prizes will be announced during NAHMA's October Meeting in Washington, D.C.

Participating is easier than you think!

Submit this form to jbilowich@nahma.org by October 15, 2019 to earn points for your advocacy activities.

Need help planning an advocacy action for yourself, your staff, your site, or your residents?

We can help! Check out our [advocacy resources](#) on the NAHMA.org website under "Grassroots Advocacy," and reach out to NAHMA's government affairs team for assistance.

Submit your activities to earn points!

Mark your advocacy activities during the month of August and tell us more details below. Both AHMAs individual participants will be recognized on social media and at NAHMA's October Meeting.

	25 points - Invite elected officials or their staff to tour your site
	25 points - Organize a resident activity, like a letter-writing campaign or post card drive
	25 points - Plan an event at your site and invite community members and elected officials
	15 points - Meet with lawmakers in your District or in Washington, DC
	10 points - Participate in a NAHMA grassroots alert by calling/emailing elected officials
	10 points - Attend a local political event or town hall
	5 points - Post on social media about your advocacy - #NAHMA19 #ScoreMoreHousing
	5-25 points - Design your own advocacy outreach! (Describe below)

Tell us a little more about your advocacy activities (name and AHMA, who participated, and any outcomes).

#ScoreMoreHousing | #NAHMA19