

# NAHMA Emerging Leaders Learning Series

## NELLS

Cohort 1 | Affordable Housing Property Managers



*A career development program for  
Affordable Housing Management Professionals*

**Thursday, August 8th**  
**Session I**

**Thinking Like a Manager**

*(Includes program kick-off  
and orientation)*

**2:00PM – 4:15PM (EDT)**

**Thursday, August 29th**  
**Session II**

**Communicating Effectively  
from a  
Management Point of View**

**2:00PM – 3:30PM (EDT)**

**Thursday, September 19th**  
**Session III**

**Achieving Important Goals**

**2:00PM – 3:30PM (EDT)**

*One-to-one coaching*

*One-to-one coaching*



*NELLS is a fully virtual program that combines small group learning with one-to-one coaching. It is designed to accelerate professional growth for the next generation of leaders in the Affordable Housing industry.*

*The NELLS program is intended to help participants realize their leadership potential while developing the skills necessary for success in an ever-changing business environment.*

**Tuition: \$1250**

For additional questions and information on how to register, please contact Brenda Moser: (703) 683-8630, ext. 114; [brenda.moser@nahma.org](mailto:brenda.moser@nahma.org)

**Registration and payment deadline: July 9, 2019**

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## NELLS

### Cohort 1 | Frequently Asked Questions (FAQs)

- Q:** Who should register for the first NELLS course, NELLS Cohort 1?
- A:** *NELLS Cohort 1 is designed for Affordable Housing Property Managers who are seeking to enhance their leadership capabilities.*
- Q:** How will NELLS be delivered?
- A:** *Three group sessions and two one-to-one coaching sessions will be conducted using Zoom video conferencing software. Each session is designed to be interactive, engaging participants in discussions, questions and answers. Zoom software is free of charge to participants, and is activated with a simple and quick download.*
- Q:** How many participants are expected to be in NELLS Cohort 1?
- A:** *There are 15 spaces available in Cohort 1. A minimum of five participants will be required to establish the group. To maintain a small group learning environment, registration will close once 15 participants have completed registration.*
- Q:** What can participants expect to learn during the NELLS group sessions?
- A:** *Each NELLS group session will address a leadership-related topic relevant to day-to-day business and operational challenges. Topics will be discussed based on three foundational pillars: managing yourself, managing others and managing the business.*
- Q:** Why have one-to-one coaching sessions been included as part of the program?
- A:** *A key component of adult learning is to be able to apply new knowledge in context. One-to-one coaching sessions enable each participant to apply content discussed during group sessions to his/her specific work environment and circumstances.*
- Q:** Will NELLS participants be assigned homework?
- A:** *Although there are no formal assignments, NELLS participants are expected to begin applying what they learn during group and one-to-one sessions, then be willing to speak in general terms about the impact of what they learn during subsequent sessions.*



### About The Facilitator

*Brenda Harrington is a Certified Executive Coach and Leadership Development Specialist. A former Property Management executive, she has helped leaders and key individual contributors across many industry sectors enhance their skills by developing professional habits that will enable them to be more successful. Brenda currently works with leaders at the Federal Reserve Board, United States Department of Homeland Security, United Nations and World Bank. She is also a Moderator for Harvard Business School Publishing (HBP), facilitating leadership development courses for HBP corporate clients worldwide.*

*To learn more about Brenda, please visit her website and LinkedIn profile:  
<https://adaptiveleadershipstrategies.com/> ; <https://www.linkedin.com/in/brendaharrington/>*