

NATIONAL AFFORDABLE HOUSING MANAGEMENT ASSOCIATION

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PROTECTING THE INTERESTS OF AFFORDABLE HOUSING PROPERTY MANAGERS AND OWNERS

NAHMA Launches Leadership Training Series

Alexandria, Va., May 15, 2019 — The National Affordable Housing Management Association (NAHMA), in cooperation with Brenda Harrington, founder of Adaptive Leadership Strategies LLC, is offering a fully virtual program that combines small group learning with one-to-one coaching called [NAHMA Emerging Leaders Learning Series](#) (NELLS), beginning Aug. 8. It is designed to accelerate professional growth for the next generation of leaders in the affordable housing industry. [Register](#) for the program through the NAHMA Online Store at nahma.org.

The NELLS program is intended to help affordable housing property managers realize their leadership potential while developing the skills necessary for success in an ever-changing business environment. The program is limited to a maximum of 15 participants and the deadline to register is July 9.

The series will be delivered using three group sessions and two one-to-one coaching sessions, all of which will be conducted using Zoom video conferencing software. Each session is designed to be interactive, engaging participants in discussions, questions and answers. Zoom software is free of charge to participants and is activated with a simple and quick download; a smartphone, tablet or computer with a camera and microphone is required.

Each NELLS group session will address a leadership-related topic relevant to day-to-day business and operational challenges. Topics will be discussed based on three foundational pillars: managing yourself, managing others and managing the business.

The first group session, *Thinking Like a Manager*, Aug. 8, from 2-4:15 p.m. EDT, includes a program orientation. The second session is *Communicating Effectively from a Management Point of View*, and takes place Aug. 29, from 2-3:30 p.m. EDT. The final session, *Achieving Import Goals*, is Sept. 19, from 2-3:30 p.m. EDT. The two 60-minute one-to-one coaching sessions will be scheduled individually between Aug. 8-Sept. 19.

A key component of adult learning is to be able to apply new knowledge in context. The one-to-one coaching sessions enable each participant to apply content discussed during group sessions to his/her specific work environment and circumstances.

Although there are no formal assignments, NELLS participants are expected to begin applying what they learn during group and one-to-one sessions, then be willing to speak in general terms about the impact of what they learn during subsequent sessions.

The cost of the program is \$1,250 and is limited to a total of five-15 participants.

Brenda Harrington is a Certified Executive Coach and Leadership Development Specialist. A former property management executive, she has helped leaders and key individual contributors across many

industry sectors enhance their skills by developing professional habits that will enable them to be more successful.

Harrington currently works with leaders at the Federal Reserve Board, United States Department of Homeland Security, United Nations and World Bank. She is also a moderator for Harvard Business School Publishing (HBP), facilitating leadership development courses for HBP corporate clients worldwide.

NAHMA is the leading voice for affordable housing management, advocating on behalf of multifamily property managers and owners whose mission is to provide quality affordable housing. NAHMA supports legislative and regulatory policy that promotes the development and preservation of decent and safe affordable housing, is a vital resource for technical education and information and fosters strategic relations between government and industry. NAHMA's membership represents 75 percent of the affordable housing industry, and includes its most distinguished multifamily owners and management companies. Visit www.nahma.org for more information.

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