



**NAHMA™**  
**ADVOCACY CHALLENGE**  
*August Congressional Recess*  
*July 27 - Sept 3*

**Post on Social Media**

2 points per post/tweet

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**Attend Town hall/Event**

25 points per event

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**Meet with Lawmakers**

50 points per meeting

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**Plan a Resident  
Engagement Activity**

100 points per activity

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**Host a Property Tour**

100 points per activity



**AHMA Advocacy**  
**“WORLD CUP”**

Join us for a **friendly competition** to elevate the **importance of affordable housing!**

While lawmakers are in their home districts in August, **make your voices heard and earn points to win fun prizes.** Participants get a shout out at the next NAHMA meeting and **recognition on social media!**

The top AHMA in each category wins small prizes, and the AHMA with the most points **wins the grand prize: NAHMA MEETING HOTEL ACCOMODATIONS** for 3 nights at the Fairmont in DC for 1 person!

**#ScoreMoreHousing #NAHMA18**

**Challenge Schedule:**

**June 28 (4pm EDT)**

**Advocacy Call Part 1:  
Resident Engagement**

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**July 12 (4pm EDT)**

**Advocacy Call Part 2:  
Property Visit**

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**July 27 - Sept 3**

**Let the games begin!**

## Why Participate?

Earn points while telling your lawmakers what affordable housing means to you.

Every August, many lawmakers return to their districts to visit with people like you. Seize the moment to **show them why affordable housing is critical for both industry and community.**

With the new fiscal year just around the corner, the August Recess is the perfect time to **advocate for full funding of HUD and USDA housing and community development programs.**

With midterm elections coming up, **let your legislators know why the Housing Credit is essential to building and preserving affordable units in your state**—Support H.R. 1661/S. 548.

# NAHMA™

## ADVOCACY CHALLENGE



Advocate for  
affordable housing in  
your district, and earn  
points to win fun prizes!

#ScoreMoreHousing

#NAHMA18



## Challenge Guidelines

Join us for a friendly competition among AHMA's

- **AHMA with most overall points wins top prize:** Hotel accommodations for one person for the NAHMA Meeting (3 nights at the Fairmont in DC)!
- **Top AHMA for each activity wins small prize!** Winners announced during the October Meeting
- **Participating companies recognized on social media!** Highlights shown in slideshow presentation during NAHMA October Meeting

Take pictures and track activities to earn points

- Submit activity forms listing all eligible activities conducted (except social media) by Sept. 30th
- Forms must include photo(s) of each activity to get credit (except social media) - also used for slideshow
- Social media posts must include Challenge hashtags
- Social media posts must tag your AHMA
- Additional 10 points when combining social media with other eligible activity, in addition to regular points
- Geographic location of activity determines AHMA
- Activities must occur between July 27 & Sept 3, 2018

