

NATIONAL AFFORDABLE HOUSING MANAGEMENT ASSOCIATION

NAHMA News™

PROTECTING THE INTERESTS OF AFFORDABLE HOUSING PROPERTY MANAGERS AND OWNERS

NAHMA Honors Affordable Housing Industry's Best

Alexandria, Va., Jan. 12, 2017 — The National Affordable Housing Management Association (NAHMA) announces the winners of its annual Industry and AHMA Awards, which will be presented at its March 5-7 [meeting](#) in Washington, D.C.

The list of award winners includes both individuals and organizations whose professionalism, dedication and accomplishments in assuring quality housing for low-income Americans raises the standards of the multifamily affordable housing industry. The awards ceremony takes place March 6; more detailed descriptions of award winners will be provided in the March-April issue of *NAHMA News*.

NAHMA Industry Statesman Awards

Given annually to NAHMA Executive Council members who are either in or nearing retirement, in recognition of many years of outstanding leadership and service to NAHMA.

Ron Burson, SHCM, NAHP-e, is vice president of Fairfield Homes Inc. and vice president of Asset Management for Gorsuch Management, the firm's property management division. Burson's service and dedication has covered all aspects of the multifamily housing industry. He has worked with the Low-Income Housing Tax Credit Program since its inception. His passion and commitment to affordable housing have led to a more open dialogue among the administrators both in Ohio and nationally. Burson is a former president of MAHMA; he also served as long-time treasurer and chair of MAHMA's Government Affairs Committee, as well as on its board of trustees. Burson has served as a chair of NAHMA's Rural Housing Committee, as well as on the NAHMA board of directors.

Jimmy Kerr, SHCM, NAHP-e, grew a small company, AMCS Inc., from three rental properties into one that has thousands of square feet of affordable and conventional housing as well as commercial and rental space. Kerr's work ethic and willingness to learn and to share his knowledge with others brought him to work with SAHMA from its founding and eventually served as its board president. He also served on the NAHMA board of directors. Kerr's work at NAHMA included being part of the working group that created the NAHMA Fair Housing Compliance course and certification. He also served as a member of the group of mentors/reviewers for the first NAHMA Train the Trainer program to certify industry experts to become NAHMA certified trainers, many of whom continue to teach certification courses.

NAHMA Industry Achievement Award

Given annually to a NAHMA Executive Council member who has contributed significant or noteworthy leadership or other contributions to NAHMA within the past year or two.

John Yang, president of Rental Housing Deals Inc., has worked countless hours for more than six years as chair of the NAHMA Affordable 100 Task Force. The Affordable 100 has developed into a vital data collection and marketing tool for NAHMA, and his leadership over the years has helped propel it to that

important status. Yang worked tirelessly not only in leading the survey data collection, but also in following up on questions/comments NAHMA staff presented as the data was finalized for publication.

Industry Partner Award

Given annually to a government agency or other affordable housing organizational partner that has made a significant contribution to the cause of affordable housing in the previous year.

Rosemary Carucci Goss, Ph.D., a faculty member at Virginia Tech, gave leadership to the development of the first residential property management program in the United States and served as a member of the faculty steering committee that developed the interdisciplinary Program in Real Estate. She is the Residential Property Management Advisory Board Professor of Housing and the associate director of the Program in Real Estate.

NAHMA Membership Recruitment

Given annually to a NAHMA member who leads in new member recruitment for the previous 12-month period—based on data maintained by NAHMA staff.

Rich Skoczylas, FHC, SHCM, NAHP-e, CPO, of Community Realty Management, recruited three new Executive Level members to NAHMA in 2016. His efforts have been instrumental in furthering the mission of NAHMA, and helping maintain NAHMA's high standards in the industry.

AHMA of the Year

Given to local AHMAs using criteria such as size, number of members, success in membership recruitment, membership retention, education and training course attendance, financial stability and other factors.

Large: **SAHMA** was able to convert 50 leads into 43 new members and experienced a 83 percent retention rate. The association planned 61 educational offerings with an attendance of more than 850 students. SAHMA hosted eight state-level trade shows and one regional conference drawing more than 3,600 people from a service area that includes Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina Tennessee and Puerto Rico.

Medium: **JAHMA** maintains a retention rate in the high 90s across its three membership types. Its average course attendance is 100 people while its Fair Housing course drew a maximum attendance of 59 students. Additionally, the association drew more than 450 attendees to its annual Spring Management Conference. Its annual fundraising golf outing resulted in \$53,000 of scholarship grants despite the outing being rained out. JAHMA serves all of New Jersey.

Small: **AHMA-NCH** experienced record membership with a 68 percent recruitment rate that resulted in a 92 percent increase in membership dues revenue. Additionally, the association saw a 87 percent retention rate. AHMA-NCH had a 2 percent overall increase in attendance for its educational programs. It also increased its annual meeting attendance by 22 percent and saw a 6 percent increase in sponsorships resulting in a 29 percent overall increase of conference net income. AHMA-NCH serves northern California and Hawaii.

AHMA Communities of Quality Program Award

Given to AHMAs, according to size, that have a substantial number of COQ awards in their area, demonstrate support for the program, and introduce new or innovative activities.

Large: **SAHMA** has 529 total COQ National Recognition Program participants with 21 being awarded within the past year.

AHMA Innovation Award

Given in recognition, by AHMA size, of a new program, service or activity that an AHMA began sometime in 2015 or 2016.

Large: **SAHMA** has been working to create its own on-demand eLearning library, SAHMA-U. It houses 14 webinars covering a variety of topics. Members can access the 30-60 minute webinars for \$45 each which includes a printable handout, assessment questions and certificate of continuing education. In order to make SAHMA-U available to its members, SAHMA needed a platform that could host its library and could be fully integrated with its Association Management System. The association plans to add and replace or update webinars yearly. The program launched in November.

Medium: **PAHMA**, which serves western Pennsylvania, launched The Pearl of Affordable Housing to celebrate its 30th anniversary. The year-long program included PAHMA Bingo at spring training sessions for prizes and culminated in a celebration at its Annual Fall Conference, which drew 435 registrants. New at this year's conference was a partnership with the University of Pittsburgh School of Social Work that included six hours of continuing education credit for licensed social workers attending service coordinator sessions. Additionally, attendees received a "Pearl Coupon" that could be turned in for a chance to win a pearl necklace.

Small: **AHMA-NCH** created a program to assist other AHMAs and Performance Based Contract Administrations through the transition to the Department of Housing and Urban Development (HUD) newly formed western Region 5, which serves 14 states. The association's AHMA/HUD coalition keeps all parties informed as the transition progresses and serves as a vehicle to be able to provide feedback to HUD staff in the San Francisco hub. Hour-long video conference calls are held every other month between all the stakeholders, averaging 16 attendees per call.

NAHMA Communities of Quality Award

Given annually to a NAHMA Executive Council member who has the most properties and or most newly listed properties on the NAHMA National Recognition Program COQ Registry—based on data maintained by NAHMA staff.

Most new in 2016: **Mansermar Inc.**, Duluth, Ga.

Most overall in the program at the close of 2016: **National Church Residences**, Columbus, Ohio, and **WinnResidential**, Boston, Mass., co-winners.

NAHMA Presidents Award

Given annually by NAHMA's president for outstanding leadership or other contribution to NAHMA and the affordable multifamily housing industry.

To be named by NAHMA's president at the March 6 awards ceremony.

NAHMA is the leading voice for affordable housing management, advocating on behalf of multifamily property managers and owners whose mission is to provide quality affordable housing. NAHMA

supports legislative and regulatory policy that promotes the development and preservation of decent and safe affordable housing, is a vital resource for technical education and information and fosters strategic relations between government and industry. Founded in 1990, NAHMA's membership today includes the industry's most distinguished multifamily owners and management companies. Visit www.nahma.org for more information.

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Media Contact

Jennifer Jones, Manager of Communications and Public Relations
National Affordable Housing Management Association
703-683-8630, ext. 100
jjones@nahma.org