

NATIONAL AFFORDABLE HOUSING MANAGEMENT ASSOCIATION

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PROTECTING THE INTERESTS OF AFFORDABLE HOUSING PROPERTY MANAGERS AND OWNERS

Learn About Leadership at NAHMA's October Meeting

Alexandria, Va., Sept. 3, 2015 — What can movies such as *Citizen Kane* and *Up in the Air* teach you about leadership, marketing and surviving the workplace? Keynote speaker Kevin Coupe will explain at the National Affordable Housing Management Association (NAHMA)'s fall meeting. In addition to Coupe's presentation, *The Big Picture: Essential Business Lessons from the Movies*, the three-day event includes educational panels, committee meetings, networking opportunities and the NAHMA Educational Foundation poster auction. [Register](#) before Sept. 25 and save \$50.

[Coupe](#) has authored or co-authored two books and created his own news blog, MorningNewsBeat.com. In addition to speaking in the U.S. and abroad, he has worked as a daily newspaper reporter, magazine writer and editor, video producer, bodyguard and clothing salesman. According to his biography, "He has supervised a winery tasting room (happily), run two marathons (slowly), driven a race car (badly), learned to box (painfully) and acted in a major (but obscure) motion picture." Coupe is also an adjunct faculty member of Portland State University's Center for Retail Leadership in Oregon, and has been an occasional contributor to Forbes.com.

The Regulatory Issues fall meeting, Oct. 25-27, takes place at the Fairmont Washington, D.C., Georgetown, 2401 M St. NW, Washington, DC 20037. The NAHMA room block single/double rate is \$305. The discounted rooms are booked on a first-come, first-served basis and expire on or before Sept. 25 depending on availability. Reserve your room online today, <https://resweb.passkey.com/go/nahmafall2015>.

Event registration includes admission to the keynote luncheon, as well as the committee meetings and educational panels, which feature representatives from the Department of Housing and Urban Development, U.S. Department of Agricultural Rural Development, IRS and other industry experts. To see the full preliminary [agenda](#), visit the Meetings page on the NAHMA website.

What movie has inspired you? Let us know using #nahma15 on social media.

For more information regarding the meeting, contact Brenda Moser, director of meetings and membership, by calling 703-683-8630, ext. 112 or emailing brenda.moser@nahma.org.

NAHMA is the leading voice for affordable housing management, advocating on behalf of multifamily property managers and owners whose mission is to provide quality affordable housing. NAHMA supports legislative and regulatory policy that promotes the development and preservation of decent and safe affordable housing, is a vital resource for technical education and information and fosters strategic relations between government and industry. Founded in 1990, NAHMA's membership today includes the industry's most distinguished multifamily owners and management companies. Visit www.nahma.org for more information.

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