

MINUTES

NAHMA Educational Foundation Committee

Washington, DC

Sunday, March, 9, 2014

4:30 pm – 5:30 pm

Wayne Fox called the Meeting to order at 4:39 pm. October 2013 meeting minutes approved.

1. Financial Report Review

a. unedited 2013 Financial Statement – Kris Cook

- i. \$182,000 year end cash; available for 2014 scholarship; \$37,500 more than 2013
- ii. \$32,500 earmarked sponsorships: \$22,500 from/for PennDel AHMA; \$10,000 available from SK Management earmarked for AHMA PSW
- iii. Audit of Financials will take place April 2014

b. Scholarship program Discussions

- i. Creation of application toolkit for site staff to drive increase in applications. NAHMA can distribute late March.
- ii. Creation of % set aside for scholarships to site staff; conversation to continue

2. 2014 Event – Mark Livanec, Debi Ross-Weseloh, Melissa Fish-Crane

- a. Event: Kevin Taylor location is contracted. Event committee working to confirm entertainment, invitation, theme and sit down dinner; past scholarship winners will attend. Possible Bronco football player participation.
- b. Fundraising prospects
 - i. \$10K pledges: Rockport Mortgages; Indatus; Rob Willis
 - ii. \$5K – Mark Livanec, Marty Kirsh,
 - iii. \$3K - Bob Coco, Choice Properties
- c. Board fundraising worksheets were distributed. Mark asked board members to submit their lists by 3/28 so a master prospect working list can be compiled.
- d. Fundraising Team Leaders assigned
 - i. Sponsorships - Mark Livanec
 - ii. Auction Items – Gemi
 - iii. Program Book Sales – Rob
 - iv. Event Ticket Sales – Isabel

3. New Fundraising idea – Jim McGrath

- a. Speed Dating – Property Management VP's spend one-on-one time with Affiliate members
- b. Affiliates bid on dinner with 10 PM VIPs – idea rejected by board

4. Old Business – Discussion of Grant Writing RFP – review proposals for discussion on conference call

5. Adjournment at 5:40 pm by Wayne Fox.

Respectfully submitted,

Mark Livanec
Secretary