

**NAHMA Affiliates Committee Minutes**  
**Fairmont Hotel, Washington, DC**  
**October 23, 2016**  
**4:06 PM - 4:30 PM**

**Committee Chair:** Lori Russell

**Committee Vice Chair:** Dave Layfield

**Staff Liaison:** Brenda Moser; Jennifer Jones

Lori Russell, committee chairwoman called the meeting to order at 4:06 PM on Sunday, October 23, 2016, welcomed attendees and took introductions from new members.

## **Minutes**

The March 6, 2015, meeting minutes were approved without changes.

## **Old Business**

### **October 2016 Breakfast Panel**

The Affiliate Breakfast topic for this meeting is Walking the Fair Housing Tightrope. Three affiliate member representatives will speak on the breakfast panel.

In March, for the first time, a NAHMA scholarship recipient spoke at the Affiliate Breakfast and talked about how the NAHMA Scholarship helped with her education. For the October Affiliates Breakfast, no scholarship winner will be present to speak. It is hoped that a scholarship recipient can speak at the spring 2017 breakfast.

### **Business Exchange Event**

It was decided to discontinue the Annual Business Exchange due to the fact that NAHMA is cutting out one meeting per year.

## **New Business**

### **New Affiliate Committee Leadership**

Lori Russell joyously introduced the new Affiliates Committee leadership. Dave Layfield of ApartmentSmart.com will be the new Chair and Janel Ganim of Entrata will be the new Vice

Chair. They will take over leadership following this meeting. The committee thanked Lori and David for their service to the Affiliates Committee for the preceding year.

### **NAHMA Affordable 100**

Michael Johnson, the incoming NAHMA President, asked that a separate committee be formed to manage the very important NAHMA Affordable 100 annual survey. The Committee Chairwoman and Vice Chairwoman are Rue Fox of ResMan and Julie Reynolds of Navigate Affordable Housing Partners. A call will be held in November to kick off the 2017 NAHMA Affordable 100 survey.

### **March Affiliates Breakfast Panel**

Affiliate Chair Lori Russell reminded the Committee that we needed to develop a breakfast topic and panel by mid-January. She urged the Committee to, between now and December 15, 2016, to think about topics and potential speakers. She reminded everyone how difficult it has been in the past to get Affiliate involvement in this event and that if more affiliates didn't step up, the Committee would go back to a single person presentation format.

There was agreement among the affiliates to cover a topic related to the Low Income Housing Tax Credit program. No specific subjects were offered by members. Another possible topic that was thrown out was disaster planning.

Affiliates were asked to send their panel ideas to Dave Layfield and Jennifer Jones no later than 12/15/16.

Though a recipient was not at the October Affiliates Breakfast, it is the Scholarship Foundation will again in the spring have a scholarship recipient speak to membership at the Affiliates Breakfast about how the scholarship changed his or her life.

### **March Scholarship Foundation Event**

NAHMA is not having a co-located meeting with NAA in 2017. For this reason, the big Foundation event will be held during the March meeting. The event will be held at the Spy Museum in Washington, DC. It will take place in a banquet space, which is in a "cool, funky" area of the museum. Megan Davidson asked for entertainment ideas. The event will end with a seated dinner. The venue is split up and food and entertainment will be broken apart. Megan asked for feedback from anyone willing to provide it. More info as well as a save the date flyer will go out soon.

Affiliates were reminded by fellow affiliates they should be supporting this event because it is a major fundraiser for the Scholarship Foundation. Over \$400,000 was raised at last year's event. Everyone knows leaders in the industry across the country. Affiliates were encouraged to reach out to those leaders and their vendors for donations.

One member mentioned that Performance Based Contract Administrators (PBCA's) have deep pockets and are the best bet for raising money.

The meeting was adjourned at 4:30 PM by Chairwoman Lori Russell.

These committee minutes are submitted by Vice Chair, David Layfield on December 5, 2016.