

Minutes
AHMA Liaison and Executive Directors Meeting
The Fairmont, Washington, DC
Sunday, March 5, 2017
12:30 pm

The meeting was called to order at 12:35 pm by President Elect Tim Zaleski, Chairman of the committee.

- A. Welcome— A welcome was extended to all members and attendees by the Chairman.
- B. Introduction—All committee members and guests were asked to introduce themselves and to give their respective titles or positions at their AHMA. After each introduction, each participant was asked to give and update and share comments on their AHMA's unique plans or possible challenges in 2017.
 - NEAHMA- Green Training at Gillette Stadium
 - JAHMA- A social media coordinator has been hired who will revamp the web site. Groundwork for a strategic plan is being laid. A partnership with Rocky AHMA has been formed to conduct webinars.
 - PennDel AHMA- A new Executive Director has been hired to replace Gerri Aman, who recently retired. The AHMA plans on stressing membership growth and outreach to students who are interested in property management.
 - Rocky AHMA- The office has been relocated from downtown Denver. A partnering with PBCA's is planned.
 - PAHMA- Will be conducting their first Capitol Hill visit during this NAHMA conference. A membership for vendors is being worked on
 - PSW- Will be partnering with AHMA NCH on webinars. A new web site is being created along with rebranding and a new logo. A strategic plan was completed in August of 2016
 - Idaho AHMA- Working on enhancing webinar capability
 - AHMA Washington- Switched association management software and plans monthly webinars
 - AHMA East Texas- Event titled BOWLAHRAMA was held; will be focusing on membership recruitment
 - Mid-Atlantic AHMA- Working with VHDA on providing education
 - SAHMA- Moved to association management software; promoting SAHMA U
 - AHMA NCH- Just completed strategic planning session
 - IA/NE AHMA- Will be going to more core training due to increased MOR's
- C. The NAHMA strategic planning meeting was reviewed for the committee by President Michael Johnson and Executive Director Kris Cook.
- D. A NAHMA Foundation update was given by Dr. Bruce Johnson and foundation President Melissa Fish-Crane.
- E. Miscellaneous program update—Kris Cook reported that the 2017 calendar production run had very successfully sold out. Also, that an opportunity to donate financial support to the NAHMA Reg/Leg fund is now available on the NAHMA web site.

There being no old or new business the meeting was adjourned at 1:25 pm.

Respectfully Submitted, Michael Simmons, Committee Vice Chairman