

Minutes of Membership & Marketing Committee
Fairmont Hotel, Washington, DC
Sunday, March 6, 2016
11:30am – 12:00pm

1. Welcome
 - a. Gianna Solari represented the Chairperson for the Committee. She welcomed all attendees and asked them to introduce themselves as reminded everyone complete the sign in sheet.
 - b. Karen Newsome took the minutes for the meeting
 - c. The minutes of the October 26 meeting were accepted.
2. Introductions and Opening Comments
 - a. Gianna gave brief introductions of the Committee leaders as explained that this was the first joint committee meeting as voted on in October.
3. Review of the New Members Memo and Welcome to New Members
 - a. Gianna reviewed the New NAHMA Members memo and welcomed all who attended the meeting.
4. New Member Recruitment
 - a. Brenda Moser on the new members since our last meeting, indicating that we have added 3 Executive and 5 Affiliate Members.
5. New Mentor Program Update
 - a. Jennifer Jones reported on the Mentor Program and distributed an excellent update on activities. This included comments from new members and mentors. Generally Jennifer reported that the program is going reasonably well and that activities will continue.
6. Miscellaneous Programs and Updates
 - a. Communities of Quality – the program components were reviewed, including the presentation of the COQ Annual Awards at the Monday luncheon.
 - b. 2016 Final Calendar Sales – BRAVO to all members who helped with a significant calendar sale push at the end of 2015.
 - c. Calendar Contest – now underway – Anti Bullying is the theme.
 - d. NAHMA Industry Awards – to be presented at the Monday night cocktail party.
7. New Business – no discussion
8. Old Business – no discussion
9. Meeting Adjourned