

NAHMA Educational Foundation
Board of Directors Committee Meeting
March 6, 2016
Washington, D.C.

1. Meeting Called to Order –Nancy Hogan, Vice Chair
2. Four-time recipient of the scholarship award – Thien Nguyen from Storybook Townhomes in DE was introduced.
3. Review of Unaudited Balance Sheet as of December 31, 2015 and Balance Sheet as of January 31, 2016 – Kris Cook, NAHMA. It was an outstanding year, with almost \$200,000 in scholarships awarded and an additional \$72,000 in endowment added.
4. One board resignation – Connie Loukatos; new board member welcomed – Alice Fletcher.
5. June Foundation Event:
 - a. “Save the Date” flyer introduced, available in a lot of formats
 - b. Partnering with AHMA-NCH to support the event
 - They are leaving their scholarship program, and using the NAHMA Educational Foundation to distribute scholarships
 - They will be taking on the CVENT registration process, which includes a fillable PDF sponsor form
 - c. Levels of sponsorships have been increased to reflect increased costs in San Francisco.
 - d. Last year, only a few individual tickets were sold (8), and there were 35 unused tickets, however the consensus was that individual tickets – at \$250 – should be sold
 - e. In 2015, 3 sponsors were near the \$15,000 mark; 21 - \$1,000 sponsors, and 10 unused tickets
 - f. Highest donor is “Sparkling Wine” at \$25,000
 - g. We may not be ready for the higher levels without tickets, so adding tickets at all levels
 - h. Hoping for 45 - \$1,000/sponsorships
 - i. There will be tickets sold for wine pairings
 - j. A donor list was provided for folks to approach for sponsorships
 - k. Eric Strong of Navigate Housing noted that “because of the work that the NAHMA Educational Foundation does”, he was donating \$100,000!!!!
 - l. Leo Delgado of Converged Systems, Inc. committed to a \$10,000 sponsorship, but would raise it to \$15,000 if there are 4 or more sponsors at the \$10,000 level
 - So far, SAHMA and TrashPro are at the \$10,000 level
 - m. Magician will be at the event, as will be a photo booth with the ability to download on-line, from the event
6. AHMA Outreach
 - a. FAQ’s are in the process of being published for dissemination to AHMA’s

7. Targeting AHMA's for support by including regional recipient information
8. Brochure has been developed by Gemi Ozdemir/DOZ, that can be included on the webpage, PDF'd, and printed
9. There have been 32 applications for scholarships to date. Push ED's of AHMA's to participate. Currently, 9 AHMA's are participating, though there were 11 participating last year
10. Adjournment