

Agenda
Membership & Marketing Joint Committee Meeting
Fairmont Hotel
Sunday, March 05, 2017
11:30am-12pm

The Membership and Marketing Committee is responsible for recommending policies and procedures related to the memberships of NAHMA, as well as for implementation, oversight and review of the association's overall marketing initiatives. The Membership Committee must be chaired by an Executive level member per NAHMA's Bylaws.

1. Welcome – Chair Scott Reithel; Vice Chair, Peter Lewis, to take minutes.
2. Introductions and Opening Comments from All Participants.
3. Review of New Members Memo and Welcome to New Members.
4. New Member Recruitment: Update and Discussion on Current Activities Being Conducted by Members.
5. Miscellaneous Program Updates and Discussion
 - a) Communities of Quality Program Update
 - b) 2017 Calendar Sales
 - c) Current Poster Contest Theme
 - d) Mentor Program Update
6. New Business
 - a) NAHMA Strategic Plan 2017-2021
7. Old Business
8. Adjournment