NAHMA Communities of Quality® (COQ) Process Flowchart

Apply
- Collect data and documentation and complete the self-scoring COQ application
- Submit application and documents to your local AHMA with application fee

Promote
- Receive COQ Welcome Kit and promote your accomplishment

Awards
- If you have a 325+ point property, enter NAHMA’s annual national COQ Awards contest in the fall

Partner
- Earn COQ recognition for more than half of your management company portfolio and become recognized as a COQ Corporate Partner

Renew
- Every two years, submit the COQ Renewal Application to maintain your recognition

More helpful hints for each step listed above:


2) PROMOTE: A complete COQ Welcome kit will be mailed to the property contact, and congratulatory letters will be mailed to representatives at the management company and owner. The Welcome Kit will contain a sample press release, draft letters to congressional representatives, and details on COQ promotional products such as banners and signs – all helpful in celebrating your significant accomplishment as a Community of Quality! (The COQ promotional merchandise webstore is posted to [www.rhinomktg.com/coqhomepage.asp](http://www.rhinomktg.com/coqhomepage.asp).)

3) AWARDS: NAHMA’s annual national COQ awards contest entry form is posted by June each year at [https://www.nahma.org/awards-contests/communities-of-quality/](https://www.nahma.org/awards-contests/communities-of-quality/), under the “Awards” header. Eligible properties that have not yet won a national COQ award are welcome to re-enter the contest each year; however, previous national award winners are not eligible to re-compete.

4) PARTNER: The portfolio calculation can be based on either number of units or number of properties managed in the company’s affordable portfolio and is self-reported. This designation was created specifically to honor management companies that successfully maintain a significant portion of their properties to the high standards of the COQ National Recognition program.

5) RENEW: Don’t let your valuable accomplishment expire – renew your COQ recognition every two years by submitting the renewal application posted to [https://www.nahma.org/awards-contests/communities-of-quality/national-recognition-program/](https://www.nahma.org/awards-contests/communities-of-quality/national-recognition-program/).

For more details, contact Paulette Washington at NAHMA, at pwashington@nahma.org, or 703-683-8630, ext. 110.