

Agenda
Membership & Marketing Joint Committee Meeting
Fairmont Hotel
Sunday, March 4, 2018
11:30 a.m.-noon

The Membership and Marketing Committee is responsible for recommending policies and procedures related to the memberships of NAHMA, as well as for implementation, oversight and review of the association's overall marketing initiatives. The Membership Committee must be chaired by an Executive level member per NAHMA's bylaws.

1. Welcome – Chair Peter Lewis; Vice Chair Lisa Tunick to Take Minutes
2. Introductions and Opening Comments from All Participants
3. Review of New Members Memo and Welcome to New Member
4. New Member Recruitment: Update and Discussion on Current Activities Being Conducted by Members
5. Miscellaneous Program Updates and Discussion
 - a) Communities of Quality Program Update
 - b) 2018 Calendar Sales
 - c) Ambassador Program Update
6. New Business
7. Old Business
8. Adjournment