

**AGENDA**  
**AHMA Liaisons and Executive Directors Meeting**  
**Fairmont Hotel, Washington, DC**  
**Sunday, Oct. 26, 2014**  
**Noon – 1:15 pm**

- A. Welcome – Ken Pagano, President-Elect, Committee Chair
- B. Introductions of Participants
  - Participants introduce themselves around the table and share comments on their AHMA's biggest success and/or challenge in 2014
- C. Presentation on Licensing Requirements to Show Movies at Community Center Events and other Public Settings
  - The Motion Picture Licensing Corporation (MPLC) is the leader in motion picture copyright compliance, supporting legal access across five continents and more than 20 countries. MPLC represents over 650 producers and distributors from major Hollywood studios to independent and foreign producers. The MPLC licenses over 450,000 locations worldwide, including multi-national companies, child care programs, non-profit organizations, federal, state and local governments, private clubs, healthcare, campgrounds and libraries, to name a few. MPLC offers the Umbrella License®, as a copyright compliance solution. With an easy application, an annual license for unlimited exhibitions in all facilities can be granted.
- D. Updates on special NAHMA programs with AHMA and member benefits:
  - HD Supply member benefit program, by Doug Zirkle of HD Supply
  - Wells Fargo insurance program, by Megan Davidson of Wells Fargo
- E. Update by NAHMA Educational Foundation Board Members on 2015 special event fundraising plans
- F. Miscellaneous program updates and open discussion as time permits
  - SHCM Exam in Online Format
  - 2015 Calendar Sales
  - NAHMA and AHMA 2014 Industry Awards – Deadline Nears
  - Save the Date: AHMA Mini Convocation in June 2015 in Las Vegas
- G. Old Business / New Business
- H. Adjournment