

**NAHMA Affiliates Committee Minutes**  
**Fairmont Hotel, Washington, DC**  
**October 22, 2017**  
**4:00 PM - 4:30 PM**

**Committee Chair:** Dave Layfield

**Committee Vice Chair:** Janel Ganim

**Staff Liaison:** Brenda Moser

Dave Layfield, Committee Chair, called the meeting to order at 4:06 PM on Sunday, October 22 2017, welcomed attendees and had first time attendees and new members introduce themselves.

## **Minutes**

The March 5, 2017 meeting minutes were approved without changes.

## **New Business**

### **March 2018 Affiliates Breakfast Panel**

Possible topics discussed for the March 2018 breakfast included Applicant Intake, Public Court Record Reporting, Identify Theft, Smart Home Technology and Multifamily Demands/Trends. Agreement on the topic was not reached. Affiliates were asked to send their panel ideas to Brenda Moser.

### **Affordable 100 Taskforce Update**

Rue Fox, Affordable 100 Chair, announced that we received 116 responses last year for the Affordable 100 survey, which is up from the 83 submissions received in 2016. We will be following the same timeline as last year for the upcoming surveys. An initial call will be scheduled for early November. The goal is to send the list of contacts to the Affiliate members by 11/10. Surveys will go out on 12/1. A weekly email will be sent to nonrespondents to encourage them to complete the survey. The task force will meet again at the end of January to nail down final due dates for responses.

A suggestion was made to send the contact list to the AHMA Executive Directors to see if they had any members who should be included in the surveys. Jennifer Jones added that she was contacted by 7-8 companies who saw the published list and asked to be added to the contact list this year. NAHMA uses this list for recruitment efforts, and got 3 new Executive members and 1 new Associate member from last year's list.

### **Credential for Affiliates**

Brenda Moser asked the committee for their thoughts on creating a NAHMA credential for Affiliate members similar to NAA's Certified Apartment Supplier. Mike Coco agreed to chair a task force to come up with a list of requirements for the credential and report back at the March meeting.

## **Old Business**

### **October 2017 Breakfast Panel**

The Affiliate Breakfast topic for this meeting is “You Might Think You’re Prepared For A Natural Disaster, But Are You Really?” Three affiliate member representatives will speak on the breakfast panel - Megan Davidson of Propel Insurance, Jeremy Batson of RealPage and Carlita Mendez of Contract Management Services.

Additionally, a four time NAHMA scholarship recipient, Eugene Xhuxha, will be recognized at the Affiliate Breakfast and will speak at the NAHMA Educational Foundation Inspire Gala Monday night.

### **NAHMA Strategic Plan/NAHMA App Task Force Report and Discussion**

Lisa Tunick, our Affiliate Board Member and Task Force Chair, reported that calls were held over the summer to discuss a possible NAHMA App. The task force will be sending a survey to NAHMA members to get feedback on what they would like to see in the app.

The meeting was adjourned at 4:33 PM by Chair Dave Layfield.

These committee minutes are submitted by Vice Chair, Janel Ganim on November 2, 2017.