

AHMA Liaisons; Executive Directors, Membership and Marketing Committees Meeting
Minutes- June 15, 2016- San Francisco, California

Previous minutes voted on and passed.

Affordable 100:

Kris Cook complimented the work of the committee organizing the NAHMA Affordable 100 list and asked everyone to participate next year in this effort. Staff is pulling together 50-60 recruitment kits to be sent in July to nonmembers who filled out the Affordable 100 survey. Follow up phones to be made in August.

Mentor Program:

Discussion on the need to have a conference call for the membership mentoring program.

NAHMA Foundation Scholarship Program:

Bill Kargman to be honored with Inspiration Award at the NAHMA Educational Foundation event this week. 140 applications with 79 selected applicants were awarded scholarships for \$2,500 each. The San Francisco event has already raised \$335,000 with more funds expected. Applications received from 25 states with Nebraska sending their initial application.

NAHMA Poster Contest:

The 2016 posters were judged this past Friday. A Peabody Properties resident, Winnie Mei, was the main calendar winner.

COQ Contest:

Deadlines for the COQ contest is AHMA receipt- 9/9/16 and NAHMA-11/4/16.

AHMA Reports:

SAHMA- Finished state conferences; annual conference to be held in Jacksonville later in summer; MOR training scheduled in August; E-learning on demand doing very well.

AHMA-NCH- To transfer their scholarship program to the NAHMA Foundation; Automated membership up by 50 percent.

AHMA-Mid-Atlantic- A.J. Johnson teaming up with AHMA to provide training, West Virginia Conference expanded to three days.

JAHMA- Discussed trainings and how to bring nonmembers into membership.

Rocky AHMA- Focused on training programs in North Dakota. Webinars on SCHM three times annually.

NEAHMA- Fourth Gillette Stadium maintenance training with over 500 participants; PHA membership recruitment, five-year strategic planning.

AHMA-PSW- Arizona conference had over 200 attendees with Los Angeles conference in May having over 800 attendees. August conference will be held in Las Vegas.

Washington AHMA- A retreat with a full contingency of board members was very successful. AHMA membership received COQ application training from Gwen Volk.

SW-AHMA- A Dallas training conference in March had in attendance the entire Fort Worth HUD staff. Future conferences to be held in San Antonio and Little Rock. AHMA is endorsing the SHCM certification to its membership. Scholarship program has awarded over \$200,00 in scholarships and the awardees speak at their conferences. The AHMA training webinars are commencing.

JAHMA- Their annual golf outing was cancelled due to inclement weather but they were still able to raise funds for their scholarship program. The AHMA has a first time vendor trade show with vendors paying \$ 2,000 for entrance. JAHMA has the third largest SHCM membership.

It was announced that the AHMA Executive Director's meeting held this past Tuesday was very success.

Scott G. Reithel recording.