

Affiliates Committee Minutes
Mandalay Bay Resort and Casino, Las Vegas, NV
June 24, 2015
9:30-10:30 a.m.

Committee Chair: Lori Russell
Committee Vice Chair: Dave Layfield
Staff Liaison: Brenda Moser; Jennifer Jones also present

Lori Russell, committee chair, called the meeting to order, welcomed attendees and recognized new members and guests present.

Minutes

The March 2015 meeting minutes were approved without changes.

New Business

March 2016 Breakfast Panel: The committee discussed the format for the 2016 March Breakfast Panel. Among the options discussed were having one affiliate member give a presentation, having a panel presentation or having a case-study format involving multiple affiliates and member participation. It was suggested committee members reach out to clients/association members to see what pressing topics interest them. Committee members were asked to email Lori Russell by Aug. 31 potential topic ideas for the March 2016 panel and what affiliates would be willing to take part once a topic was chosen. Russell will compile the suggestions for discussion at the October committee meeting.

Old Business

Affordable 100: John Yang reported there were 100 participants this year. A discussion was held regarding the Rural Development Program Management Companies specialty list portion of the Affordable 100. It was determined there was a need to better define the numbers. In some cases, the numbers from the survey were not used because they did not match the database. Lori Russell will reach out to Dave Layfield to discuss developing a relationship with CAR. Sarah Upchurch also volunteered to assist with CAR. Yang and NAHMA staff member, Brenda Moser, will be included in the discussion. Recommendations will be provided at the October committee meeting.

NAHMA Party June 2015: Gemi Ozdemir reported approximately 900 people had preregistered for the June 2015 NAHMA Party as of the meeting. The registration list would remain open and walk-ins would be welcome. The party location, Moon nightclub at the Palms Casino, had a capacity of 450. The roof would be open and there would be a DJ. This is the sixth year for the party.

Business Exchange Event Report: The Business Exchange held at the March 2015 meeting raised \$12,000, which surpassed the goal of \$10,000. The NAHMA Educational Foundation has asked that the committee consider holding the event again. The committee discussed possible changes to the format of a yearly Business Exchange to potentially occur for the March 2016 timeframe. Committee members were asked to send their suggestions for possible changes to Dave Durik, carbon copied to Lori Russell and Brenda Moser, by Sept. 30 for presentation at the October committee meeting.

Announcements

Social Media Campaign: Jennifer Jones informed committee members of NAHMA's social media campaign for the June 2015 Public Policy Issues Summer Forum and asked members to share their

experiences and photos with NAHMA on Facebook, LinkedIn and Twitter using #nahma15.

Adjournment

With no further items for discussion and hearing no objection, Lori Russell adjourned the meeting.

These committee minutes are submitted by Jennifer Jones on June 29, 2015.