

AHMA Liaisons and Executive Directors Committee
NAHMA Membership and Marketing Committee
Mandalay Bay Hotel, Las Vegas, NV
Wednesday, June 24, 2015
11:30am – 12:00pm

Committee Chair: Michael Johnson
Staff Liaison: Jennifer Jones, Brenda Moser

1. Welcome

Jennifer Jones called the meeting to order, till committee chair was able to join, and welcomed all committee members and guests.

A sign in sheet was circulated for all to sign.

2. Recruitment to take minutes, Connie Buza selected.

3. Brenda reported Membership Recruitment efforts from the 2015 Affordable 100 list. She also asked if anyone knew of any potential members, to share their contact info with her. Brenda is using LinkedIn as a tool for recruitment efforts.

4. Jennifer presented the proposed mentor program with distributing a handout.

- a. She is asking for help to make new members welcomed, providing resources and making connections.
- b. Members helping members is a useful way to help new members become engaged more than the NAHMA staff could provide.
- c. Basic script could be provided to the Greeters along with "Ask Me" ribbons at the conferences.
- d. How to get people engaged? Volunteers from committee are required and they will be paired with others of shared experiences.
- e. A suggestion was made to get them involved in a committee from mentor program.
- f. Greeters are successful from experience was stated.
- g. Jennifer will collect names from sign in sheet, Larry, Bill, Alisha Clark.

5. Michael Johnson resumed meeting, Update from AHMA's
A question was posed for the AHMA's that have gone through the HUD restructuring, some said they do and do not communicate with HUB levels. A master list should be distributed at end of wave, check HUD webpage.

6. New Business

-2015 Poster contest winners have been selected and notifications go in the mail July 1st to the winners and then it will be announced

-COQ updates applications are very slow this year. Advertise it through the AHMA's.

- Social Media update – Jennifer Jones is tweeting more #NAHMA15. Share your pictures and experiences on Facebook, Twitter and Linked In.

7. Old Business
None

8. Adjournment

Minutes submitted by Connie Buza